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MAD

NO. 17

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INSIDE BACK COVER A MAD Fold-In by Johnny Sampson

VARIOUS PLACES Drawn Out Dramas by Sergio Aragonés

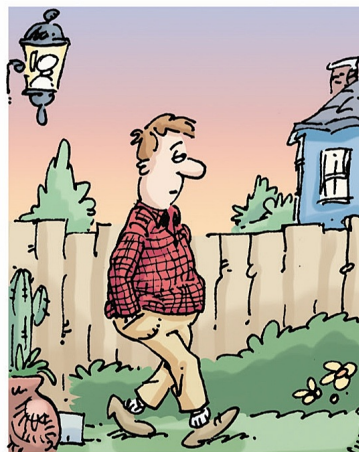
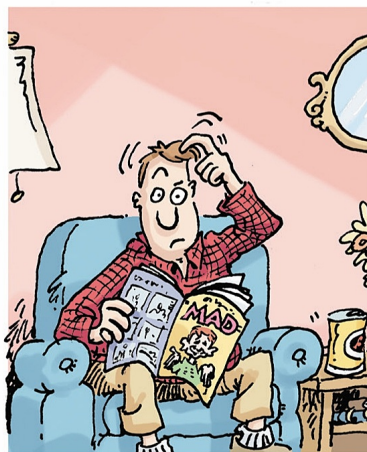
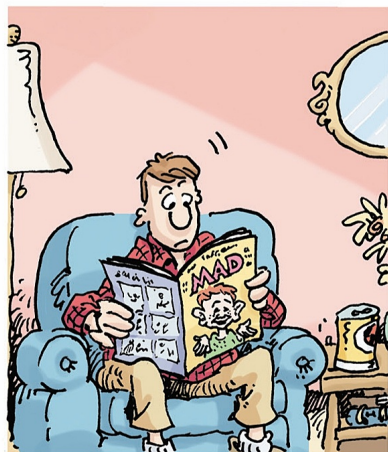
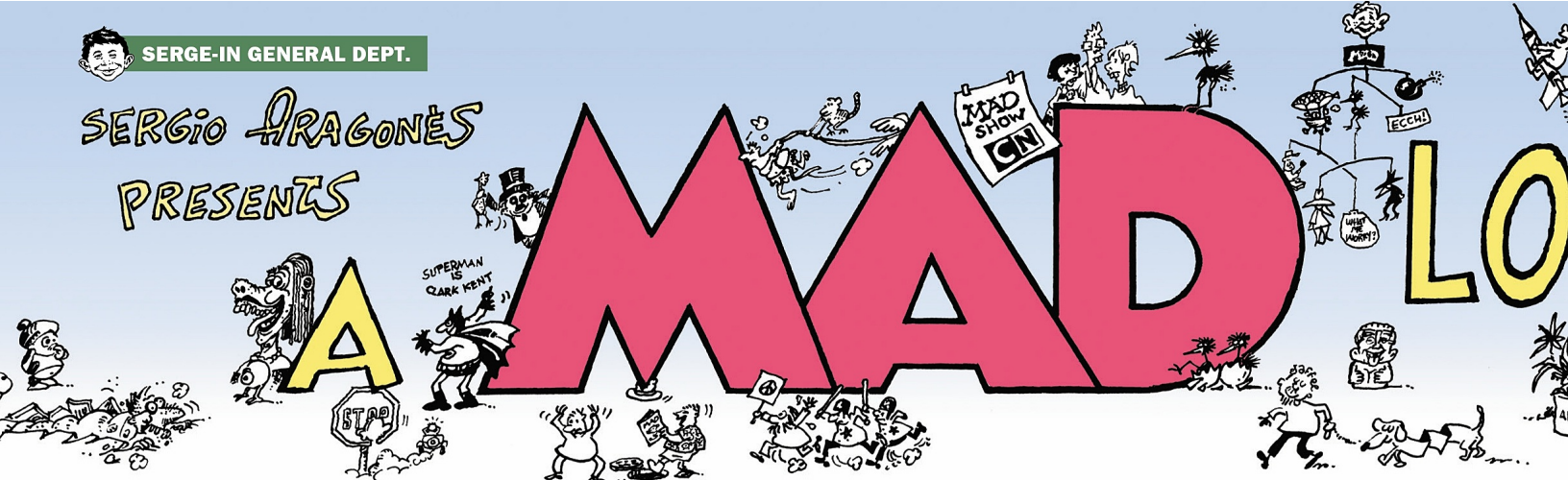
COVER ARTIST Sergio Aragonés

COVER COLORIST Carrie Strachan

The vintage MAD pieces reprinted in this issue were produced in a time that was less mindful and sensitive to matters of race, gender, sexual identity, religion, and food allergies. The text of these articles is presented mostly unaltered (and with crossed fingers) for historical reference.

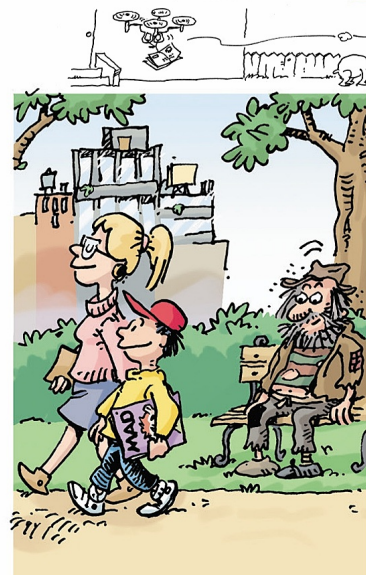
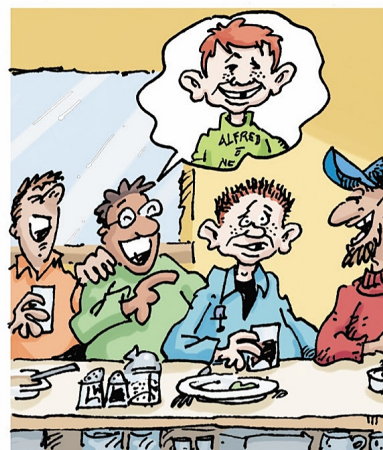


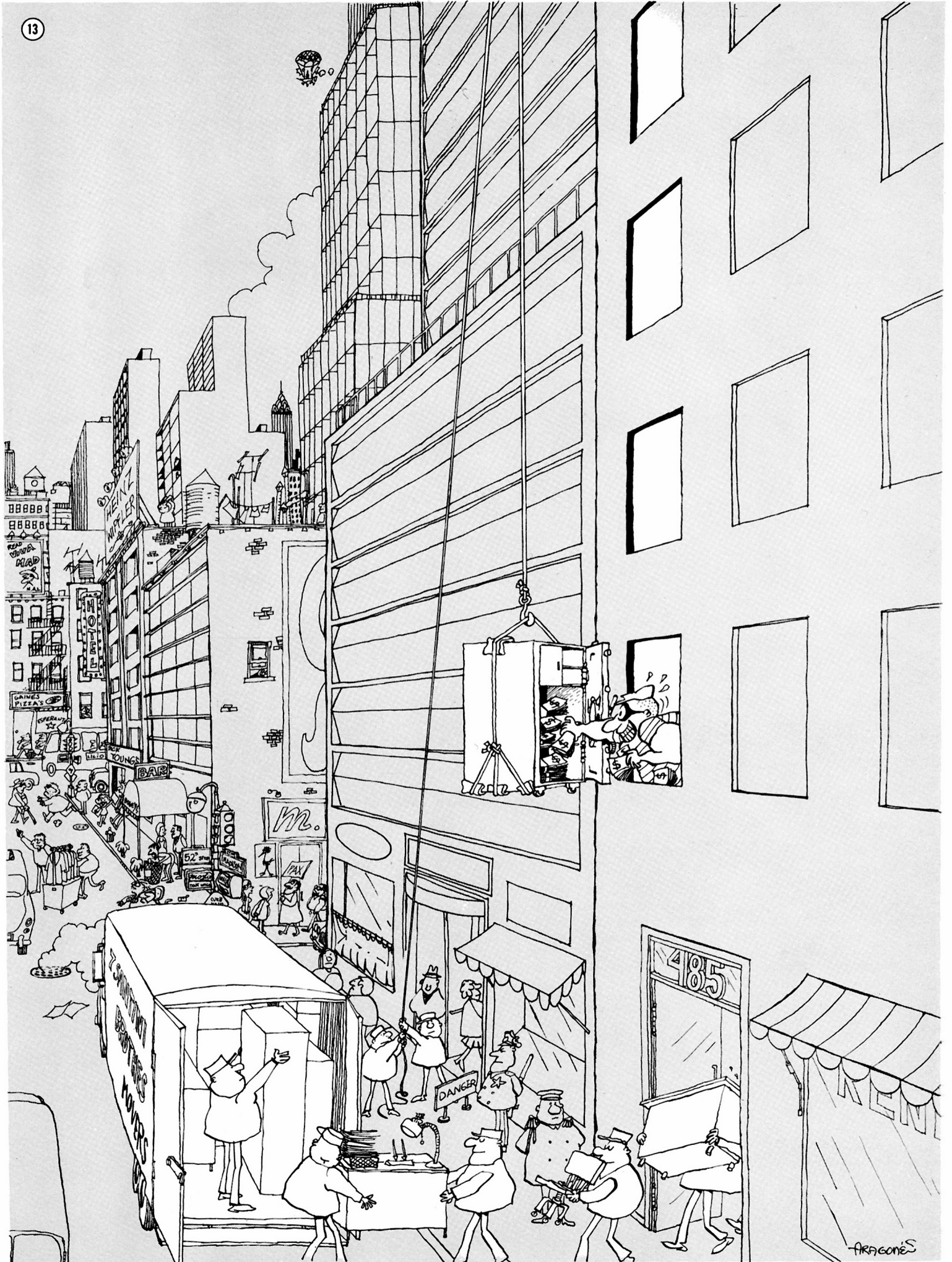
SERGIO ARAGONÉS
 PRESENTS



WRITER & ARTIST **SERGIO ARAGONÉS** COLORIST **CARRIE STRACHAN**









Scenes We'd Like To See



WRITER **SERGIO ARAGONÉS**



ARTIST **JACK RICKARD**

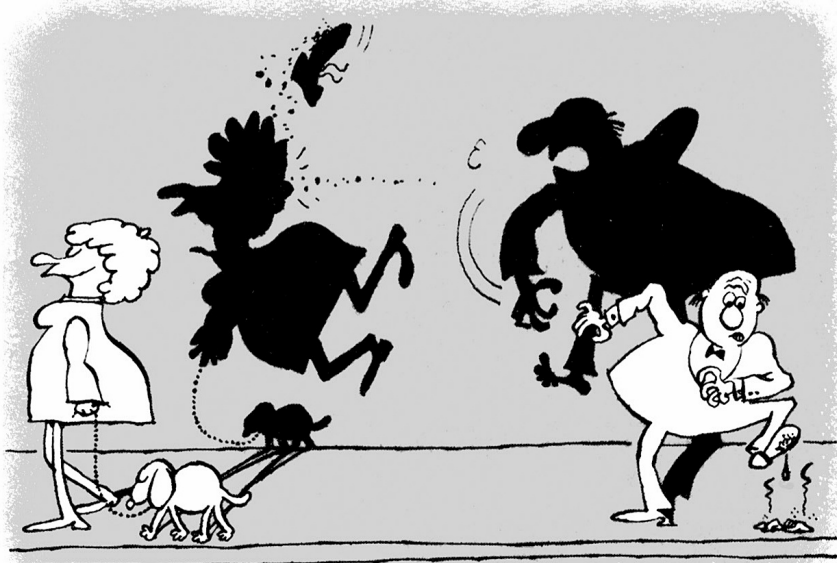
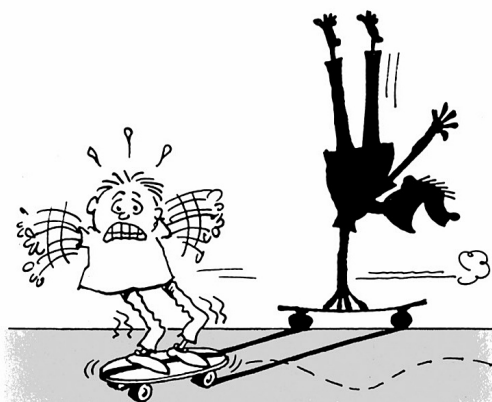




WE'VE GOT YOUR PENUMBRA DEPT.

The Best of

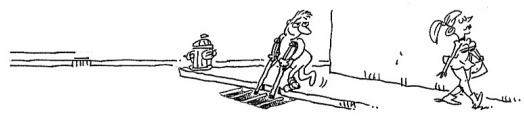
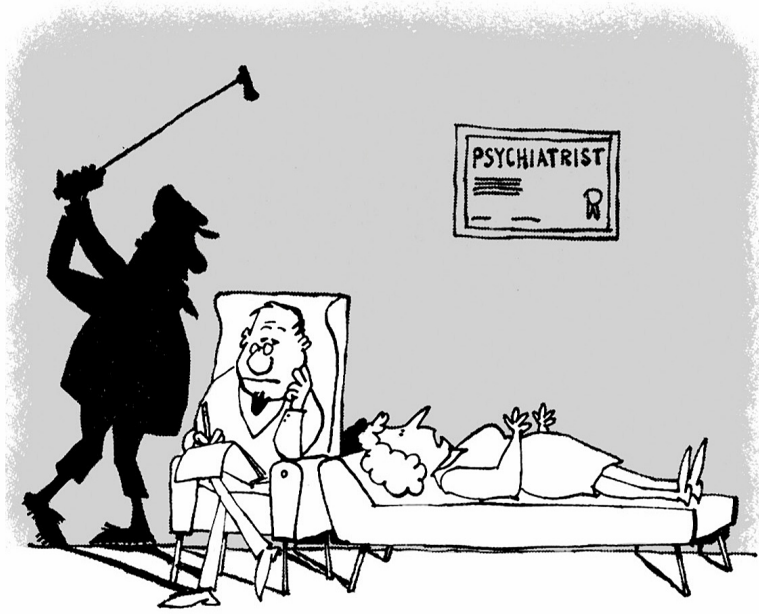
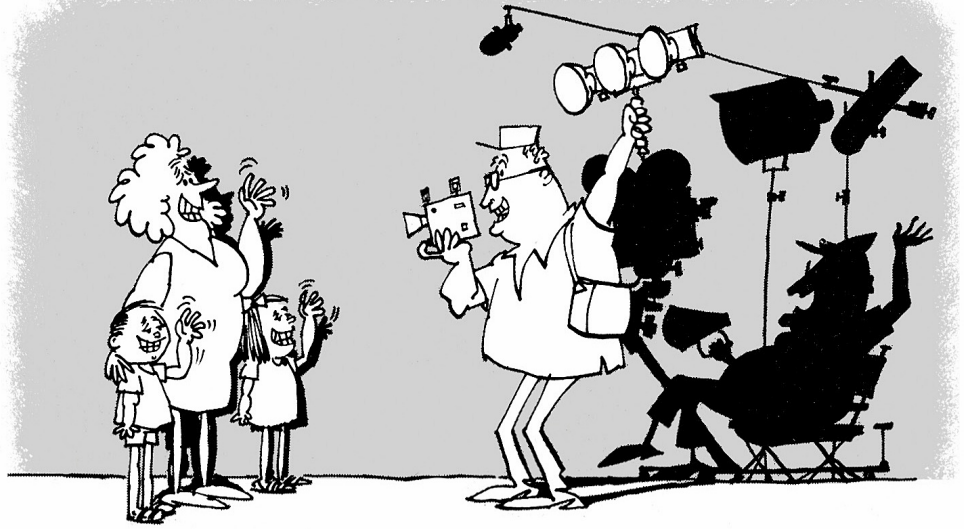
THE SHA



DOW KNOWS

WRITER & ARTIST **SERGIO ARAGONÉS**



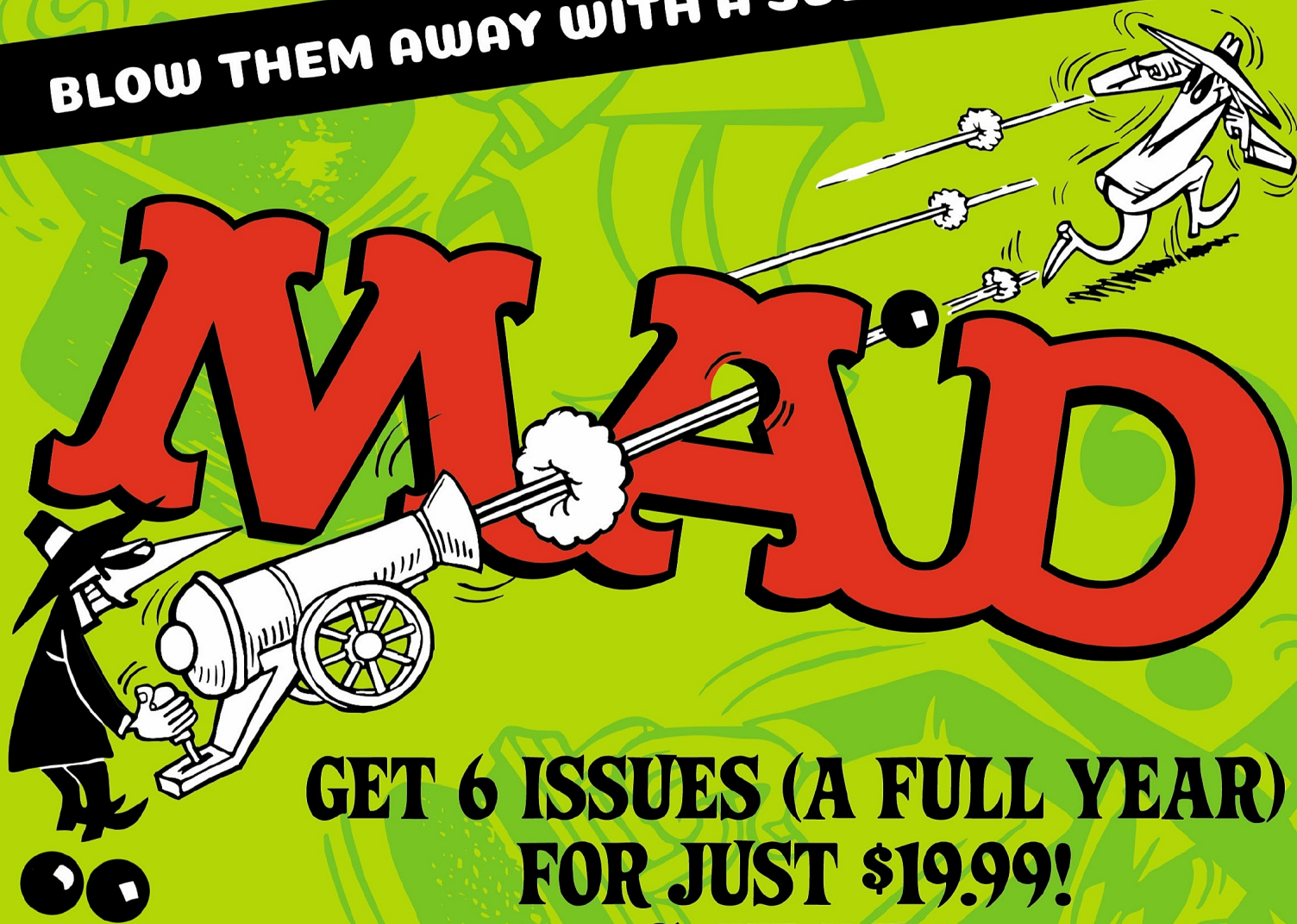


"Who knows what evil lurks in the hearts of humanity? Sergio knows!"

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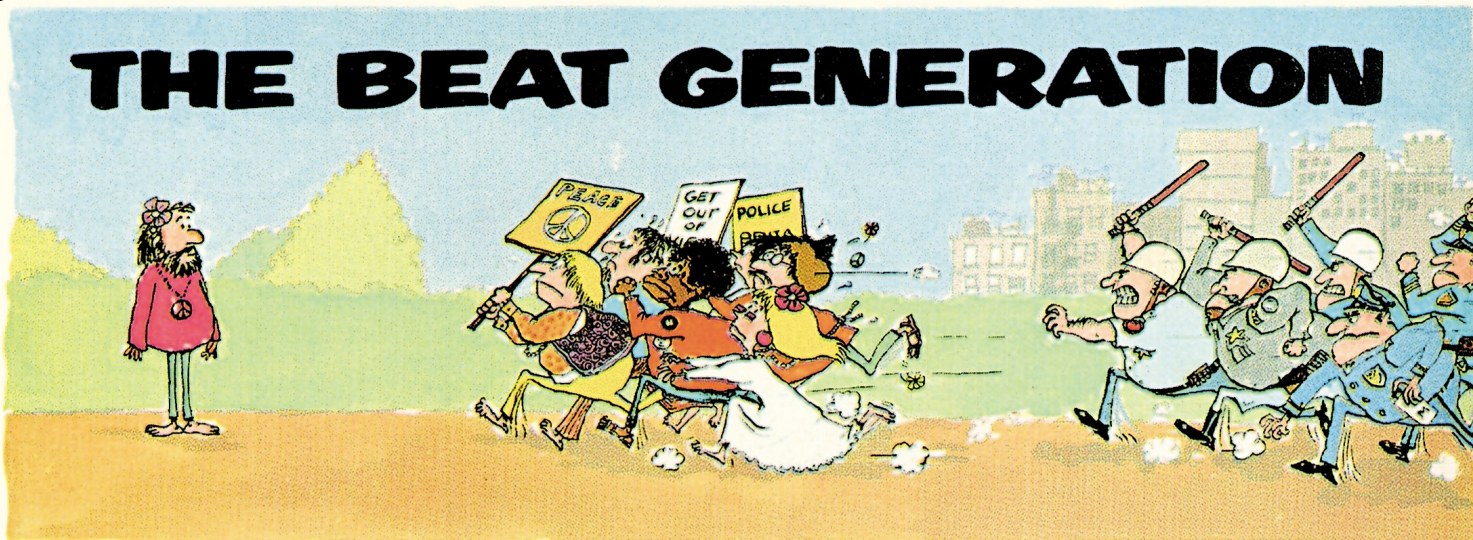


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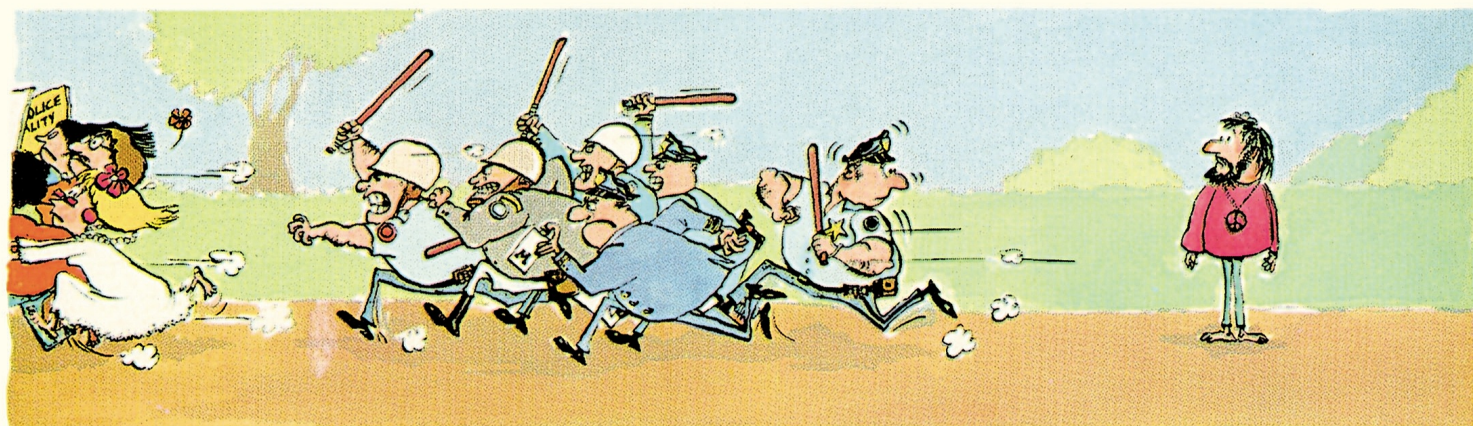
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THE BEAT GENERATION



WRITER & ARTIST **SERGIO ARAGONÉS**

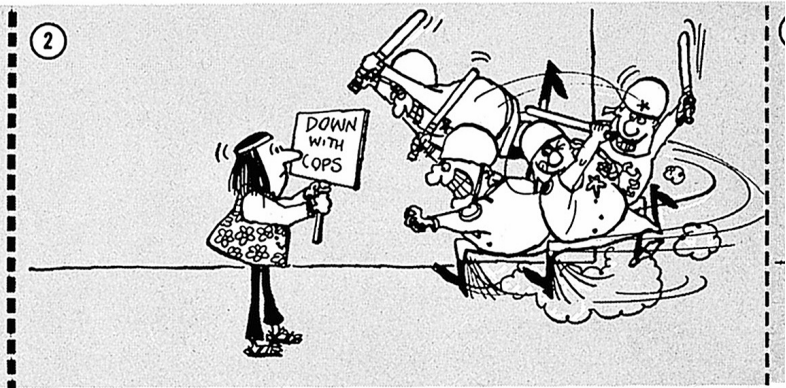
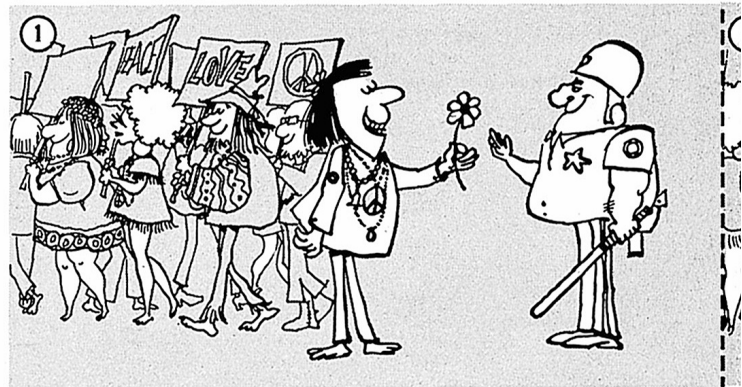


ORIGINALLY PUBLISHED IN MAD #126, APR 1969

fragonés

SERGIO ARAGONÉS TAKES A MAD LOOK AT...

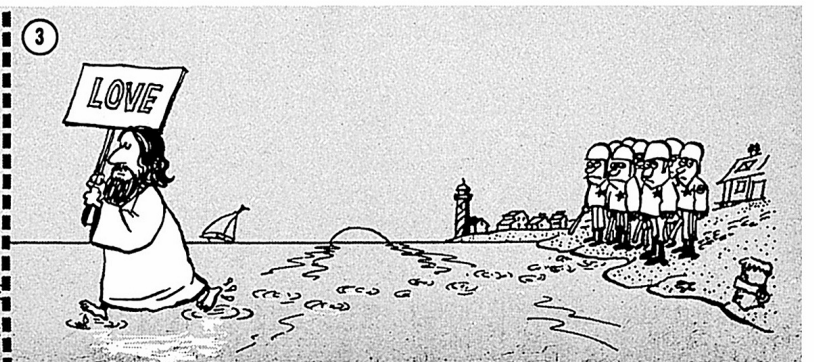
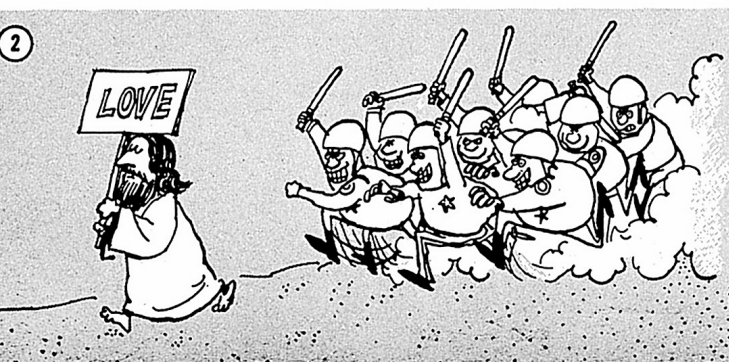
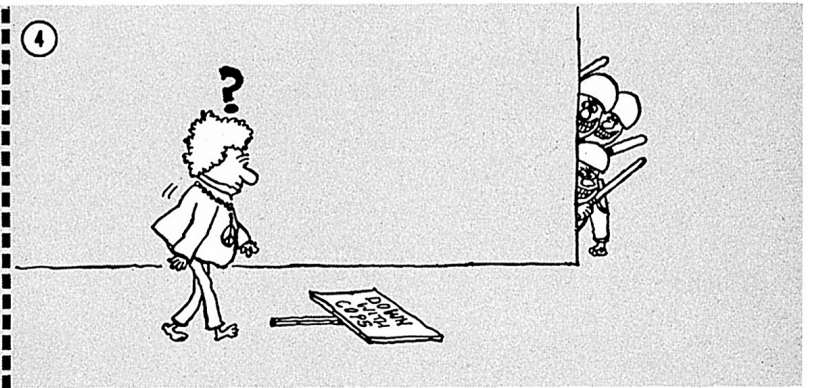
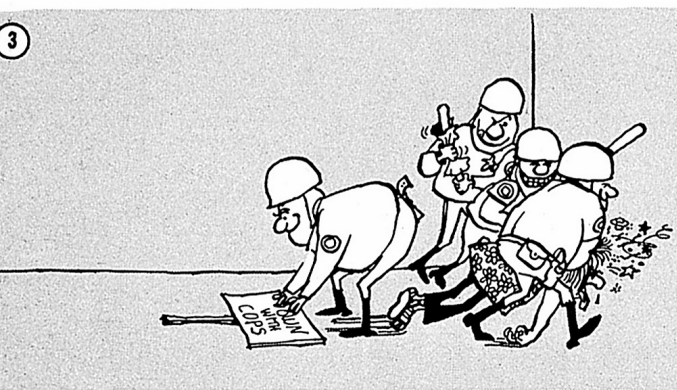
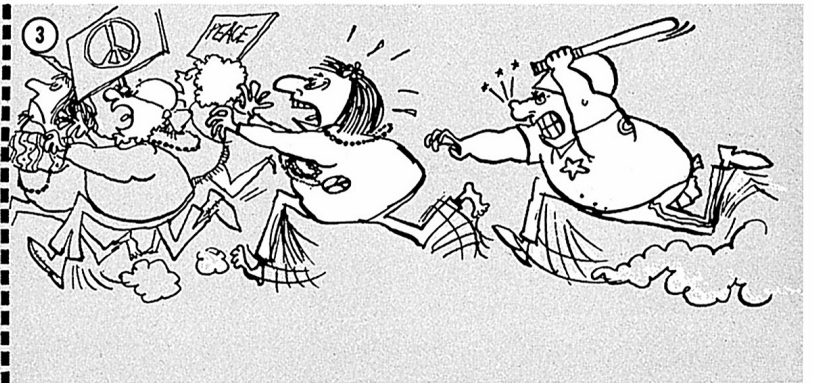
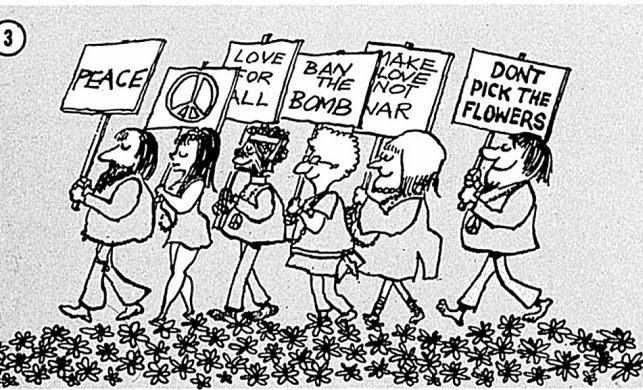
PROTEST

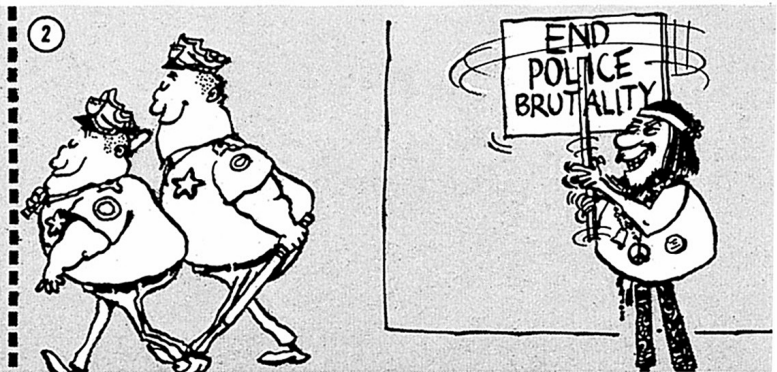
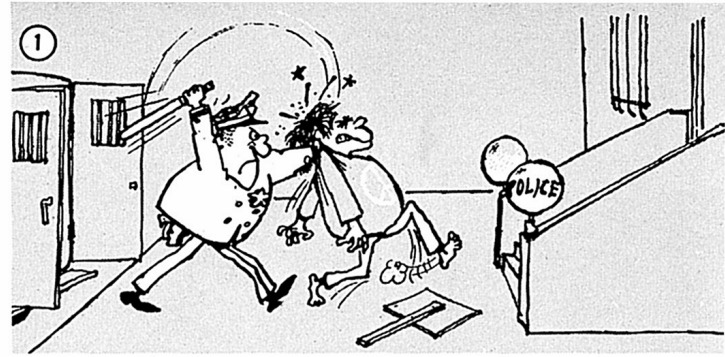
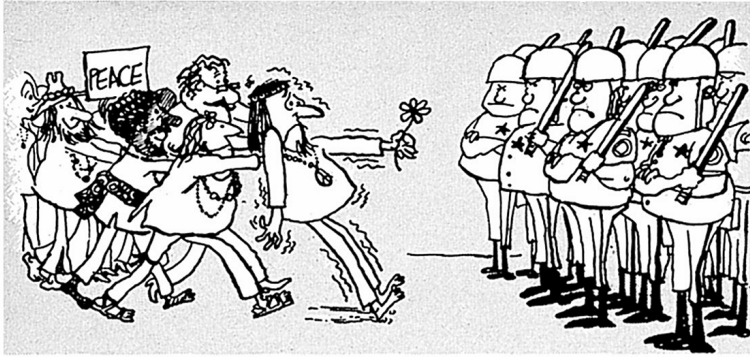


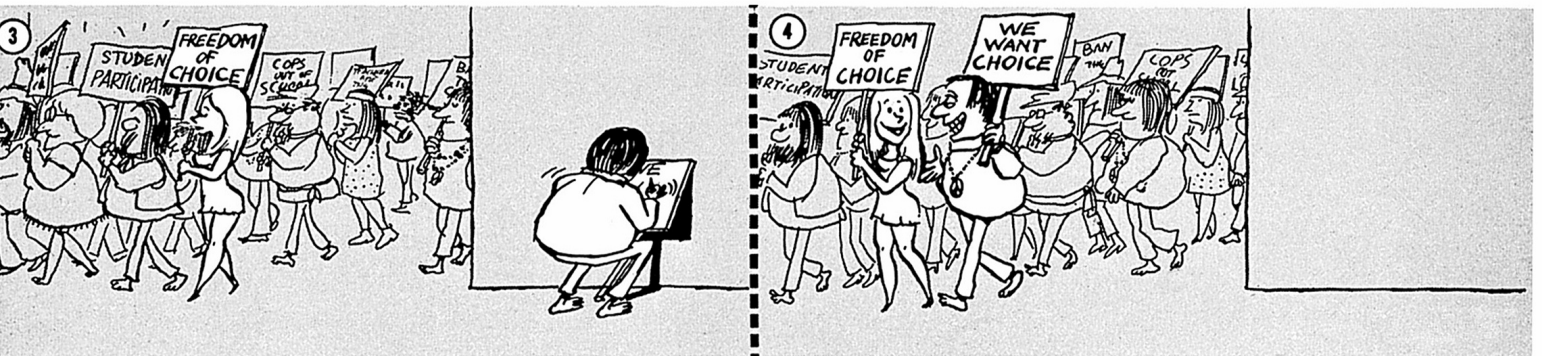
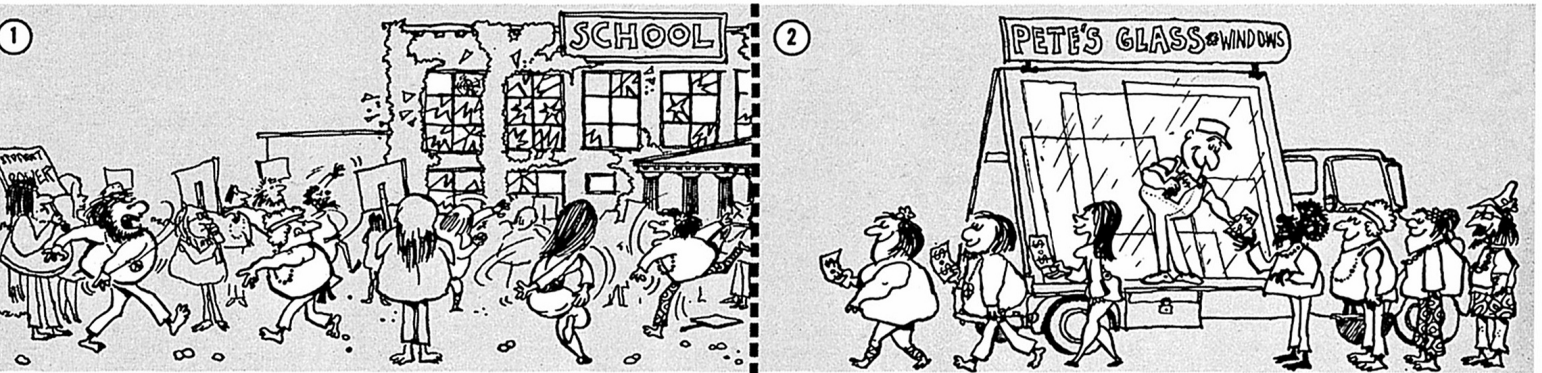
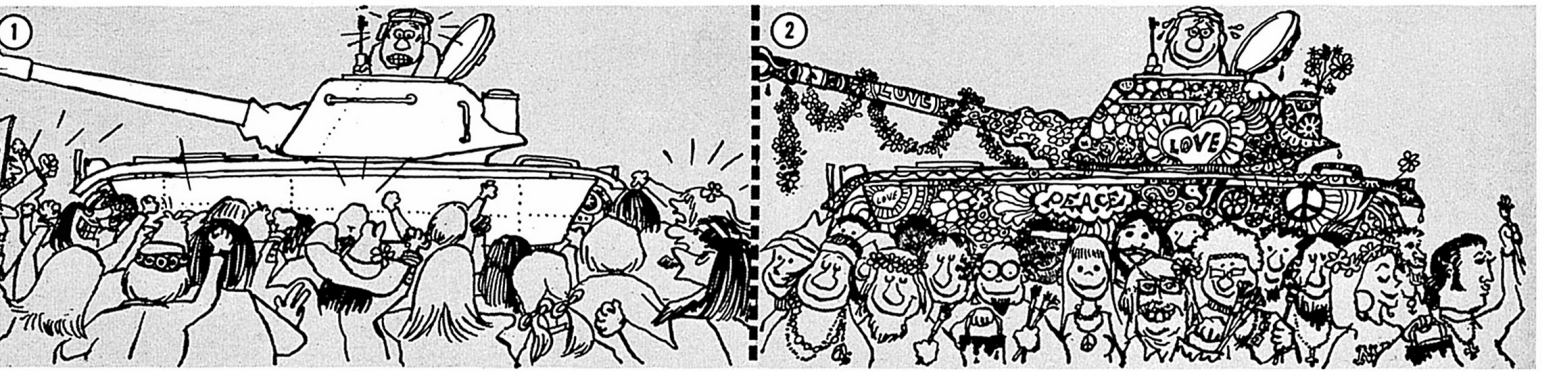
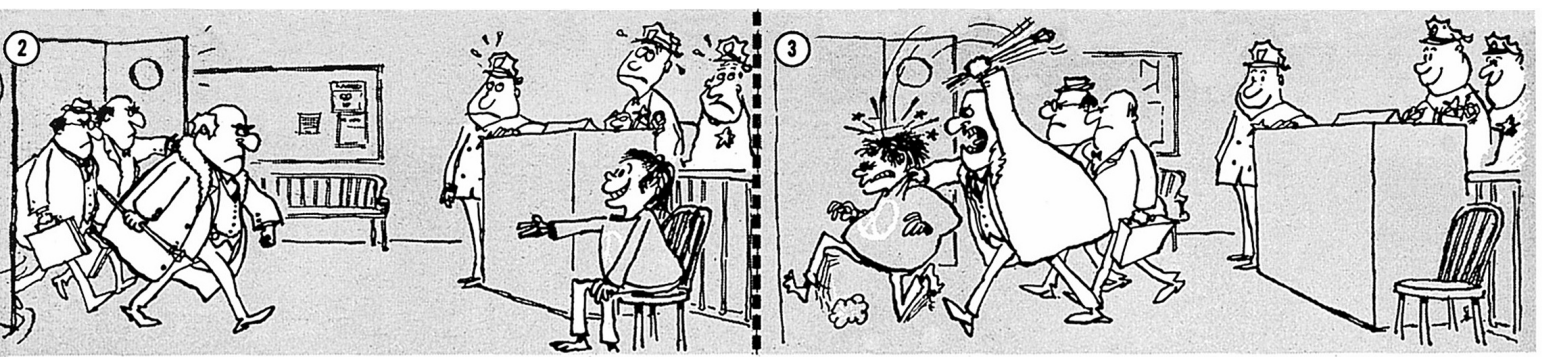
DEMONSTRATIONS



WRITER & ARTIST **SERGIO ARAGONÉS**



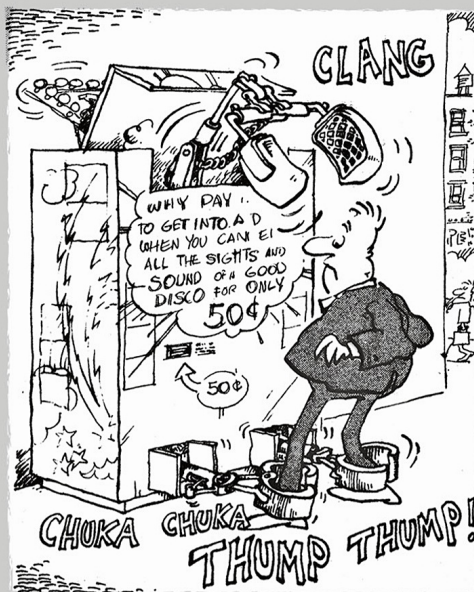






ONE DAY ON MAIN STREET

WRITER DICK DEBARTOLO ARTIST SERGIO ARAGONÉS

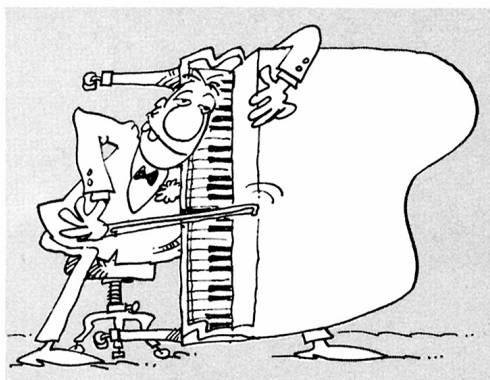




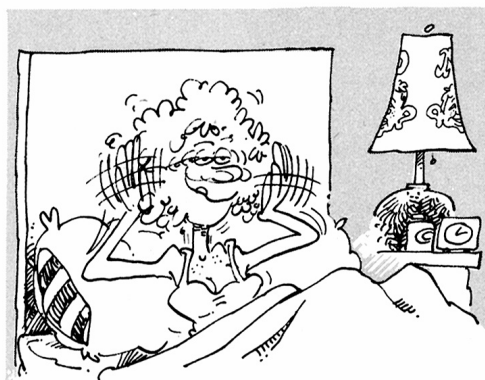
**MAD's Handy
Clues, Hints
And Tipoffs
That You're
Really,
Unquestionably,
Without
A Doubt...**



WRITER **DAN BIRCHER**



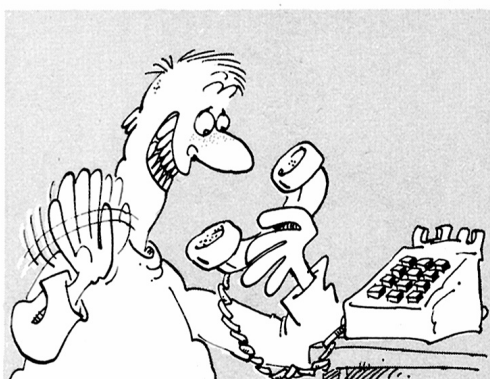
When you're playing the piano you frequently lose your grip on the bow.



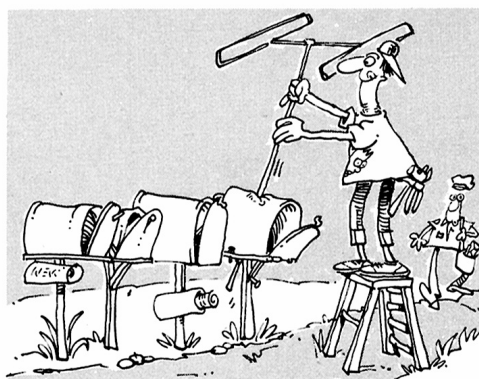
You go to bed and accidentally fluff up your head.



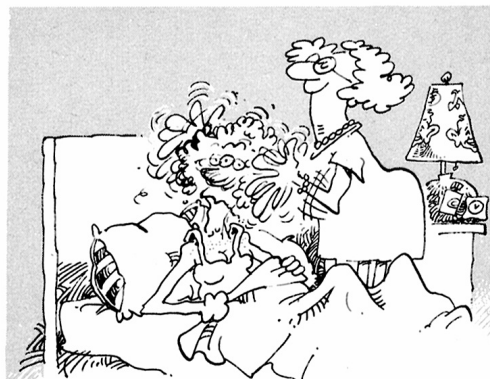
You're absolutely convinced that nostalgia is a thing of the past.



You've caught yourself waving "Goodbye" instead of "Hello" when answering the telephone.



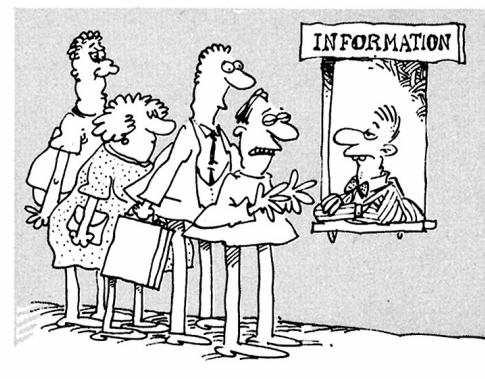
You put a higher antenna on your mailbox in an attempt to receive mail from people farther away.



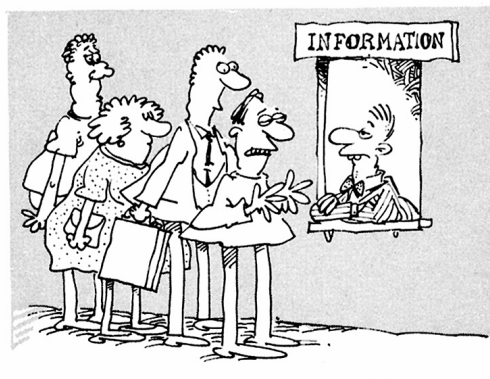
You go to bed and family members attempt to fluff up your head.



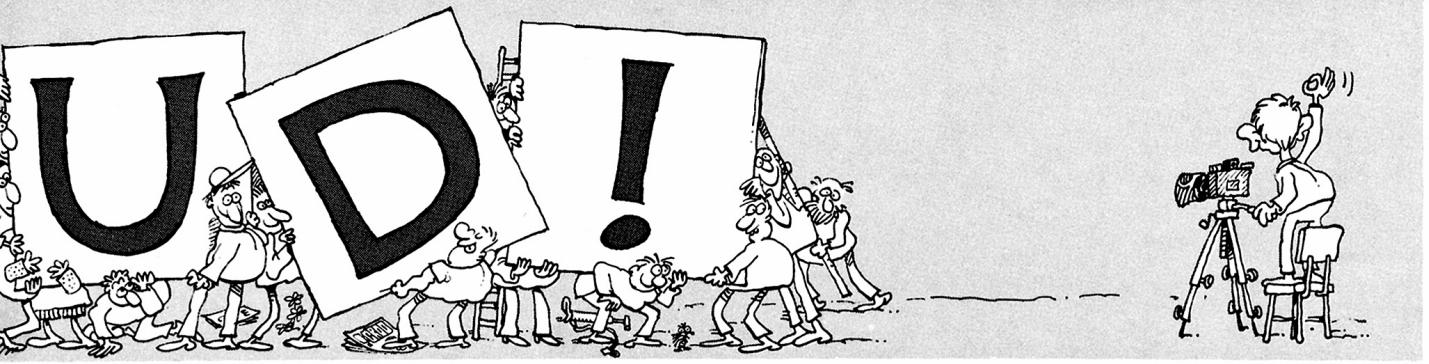
Your neighbor's radio blares at three A.M. and you angrily call him up to demand that he change the station at once.



People repeat everything they say to you because you look way too stupid to grasp things the first time around.

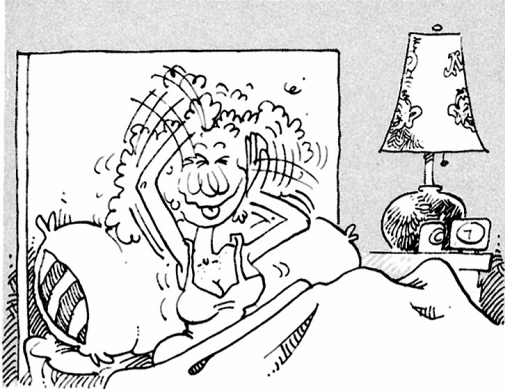


People repeat everything they say to you because you look way too stupid to grasp things the first time around.



ARTIST **SERGIO ARAGONÉS**

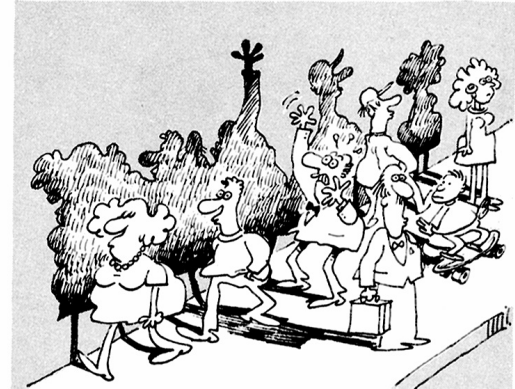
ORIGINALLY PUBLISHED IN MAD #298, OCT 1990



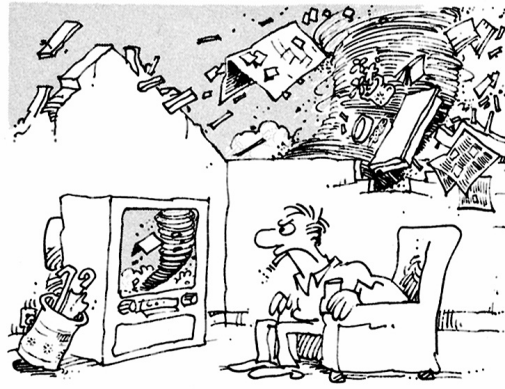
You go to bed and purposely fluff up your head.



You purchase season tickets to the Super Bowl.



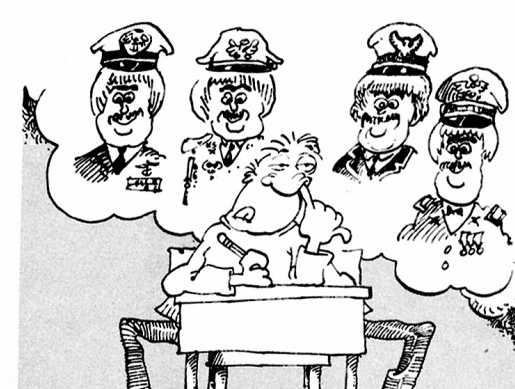
You have trouble picking your shadow out of a crowd.



You fret over the fact that they never mention what a hurricane's last name is.



You find yourself complaining to a waitress that the straw in your glass is upside down.



You find yourself wondering what branch of the military Captain Kangaroo was in.



Your biggest worry about marriage is getting that little ring over your loved one's head, down their arm and onto their second finger.

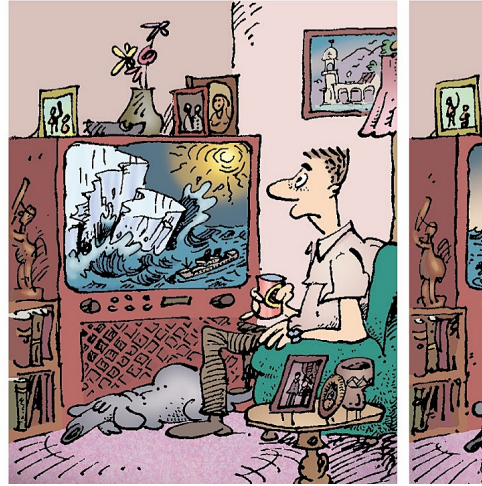
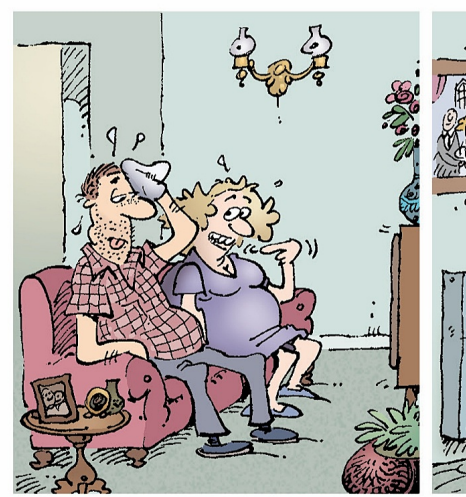
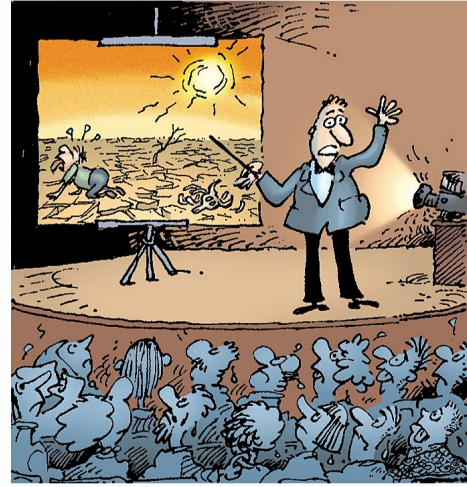
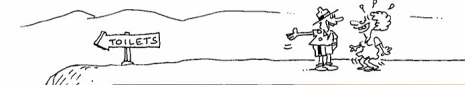


You find yourself trying to convince a policeman who's pulled you over for a burned-out headlight that he merely has one eye closed.



You worried about a sore that wouldn't heal, only to find out later that it was a natural body opening.

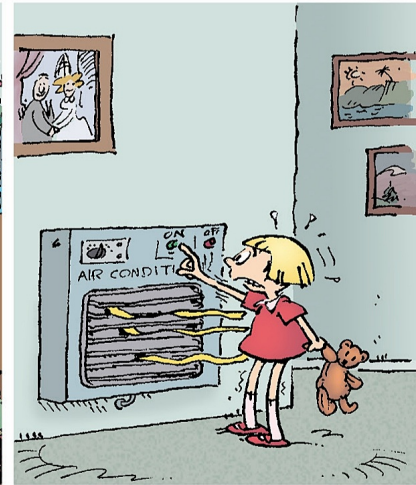
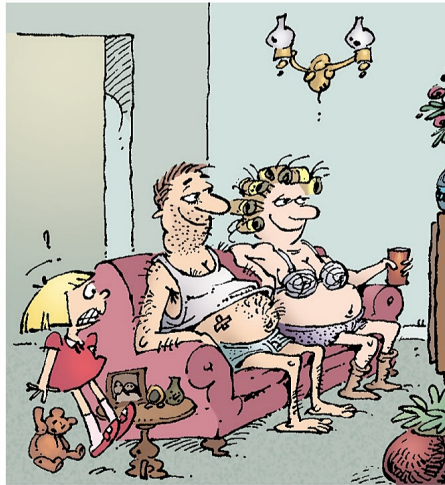
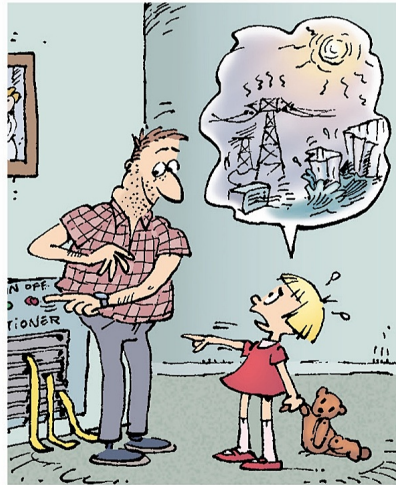
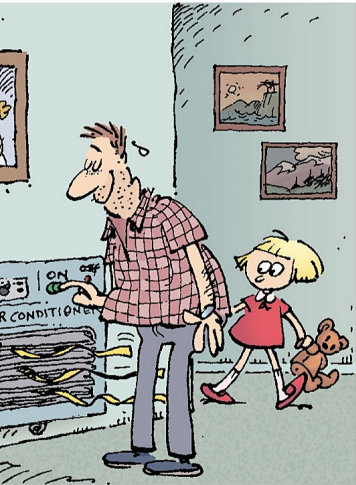
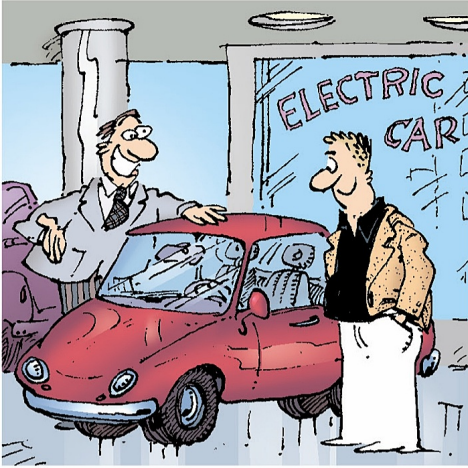
Sergio Aragonés Presents A MAD LOOK AT

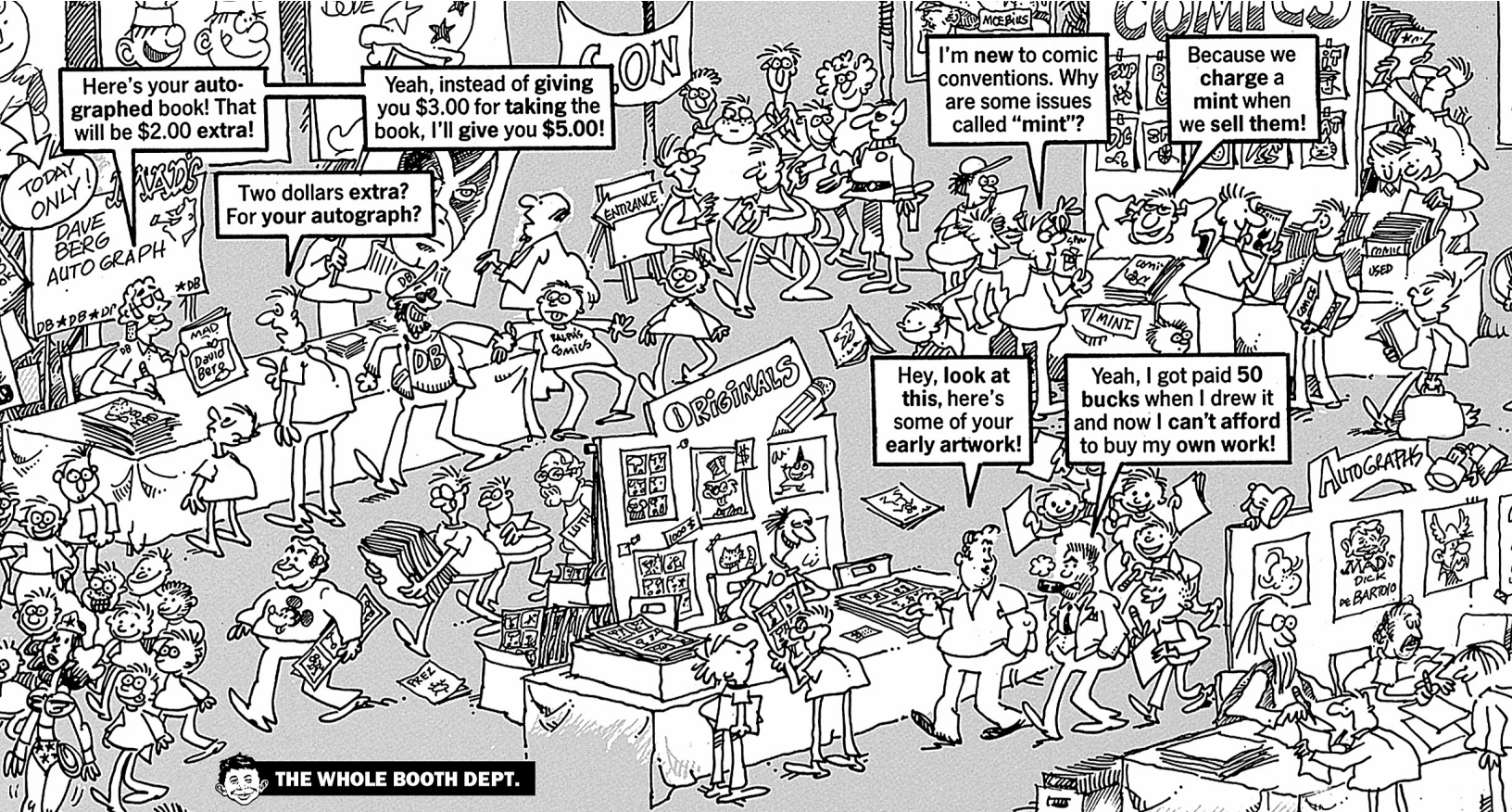


WRITER & ARTIST **SERGIO ARAGONÉS**

GLOBAL WARMING

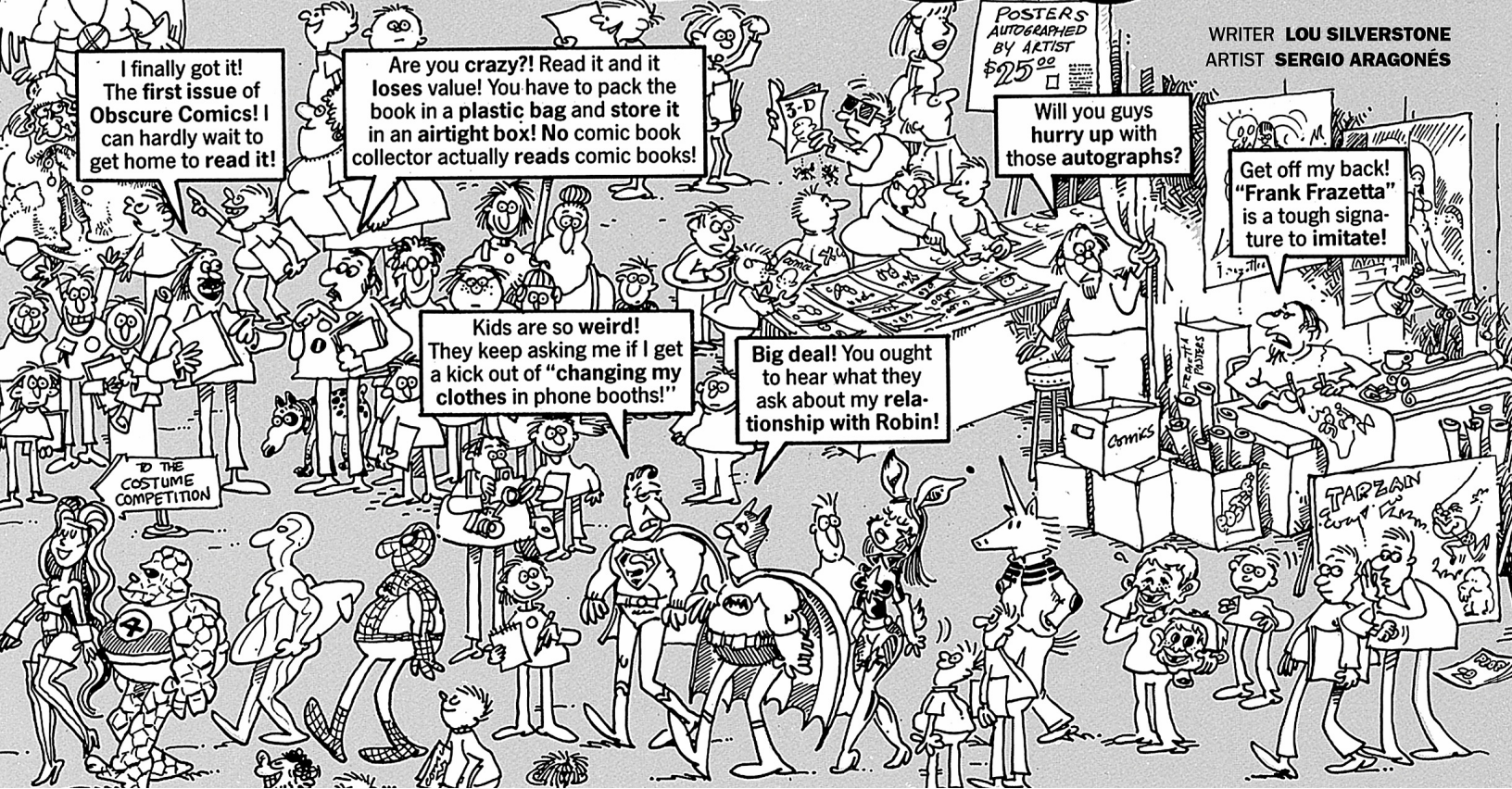
ORIGINALLY PUBLISHED IN MAD #479, JUL. 2007



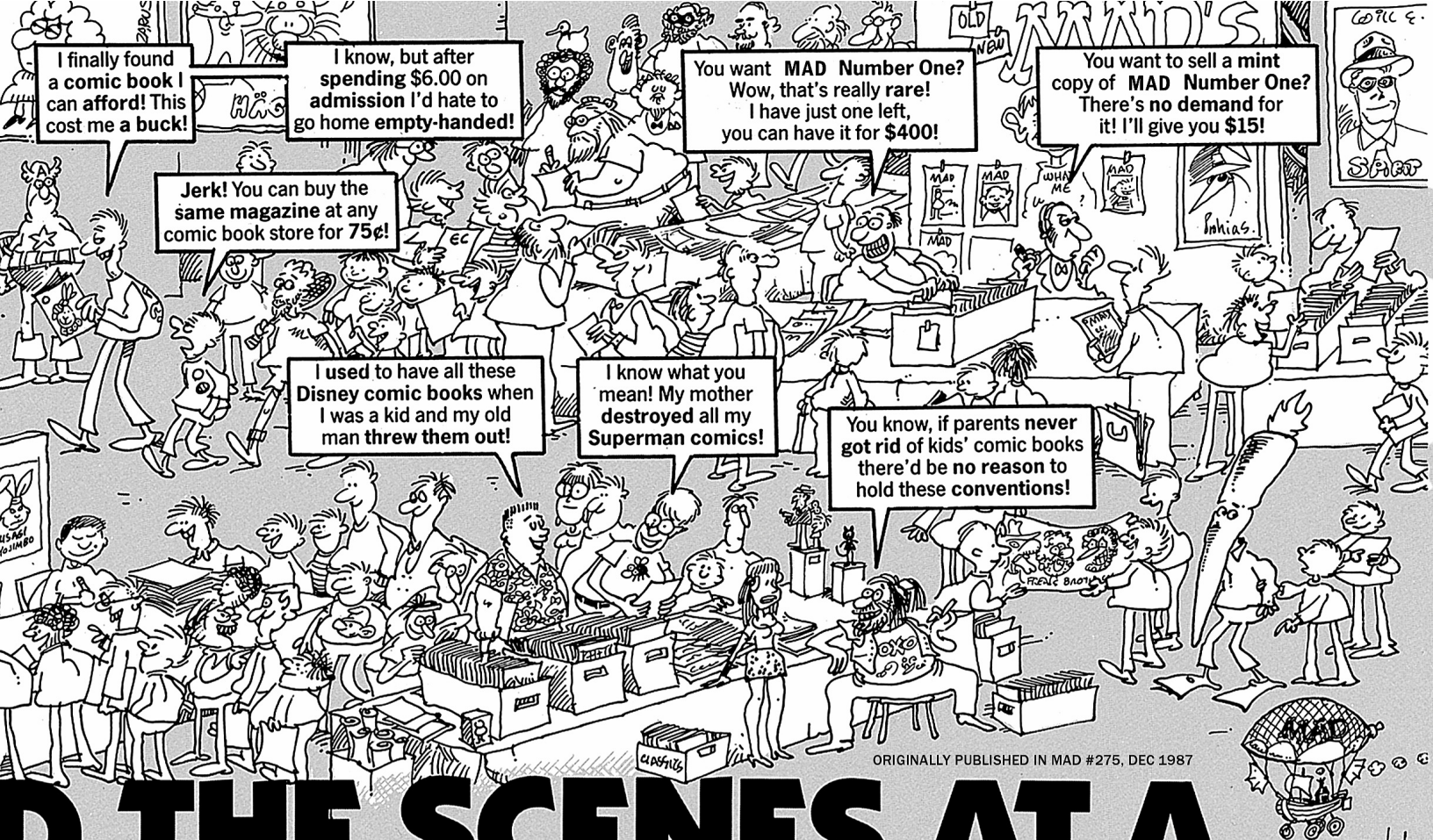


THE WHOLE BOOTH DEPT.

A MAD PEEK BEHIND COMIC BOOK



WRITER **LOU SILVERSTONE**
ARTIST **SERGIO ARAGONÉS**

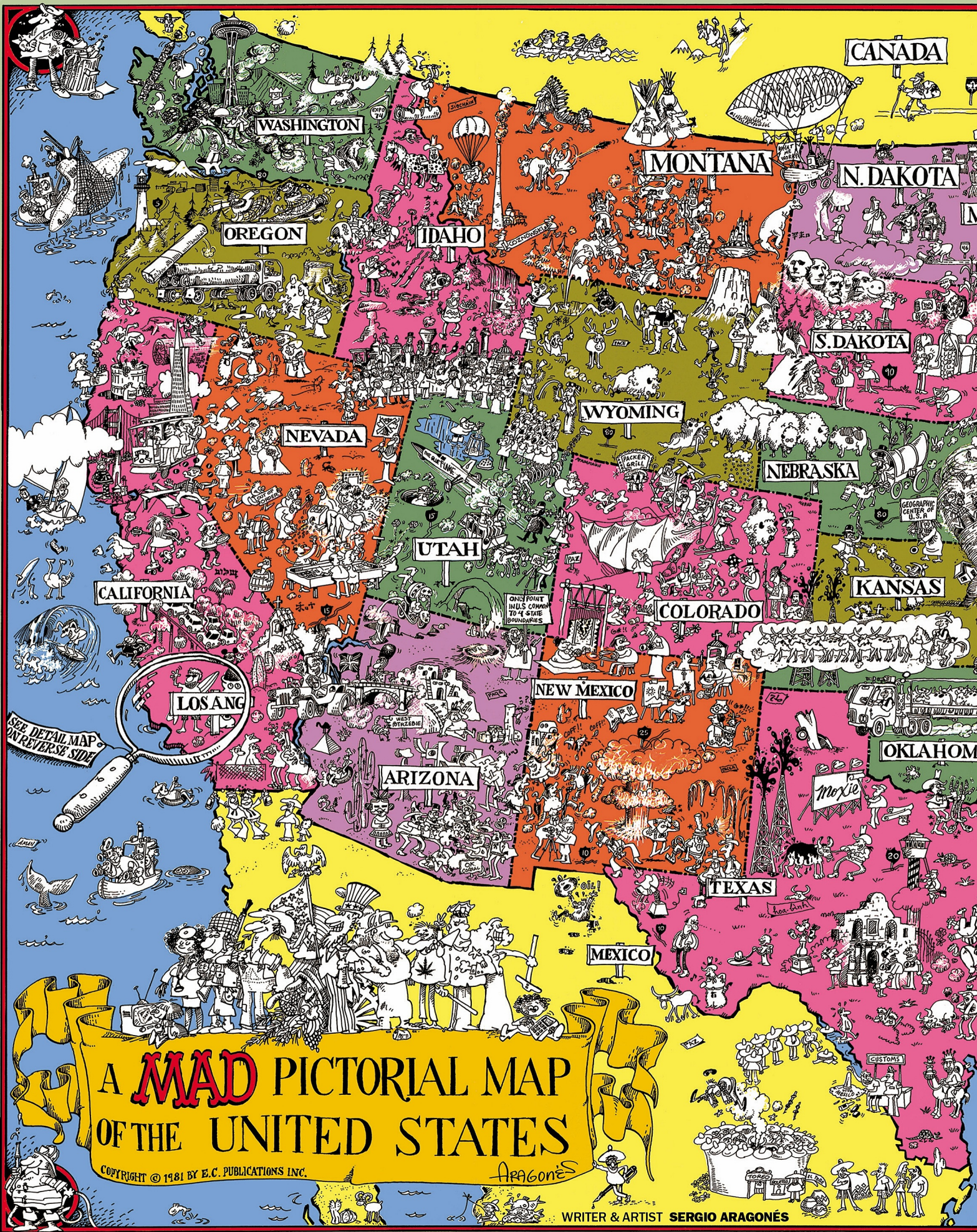


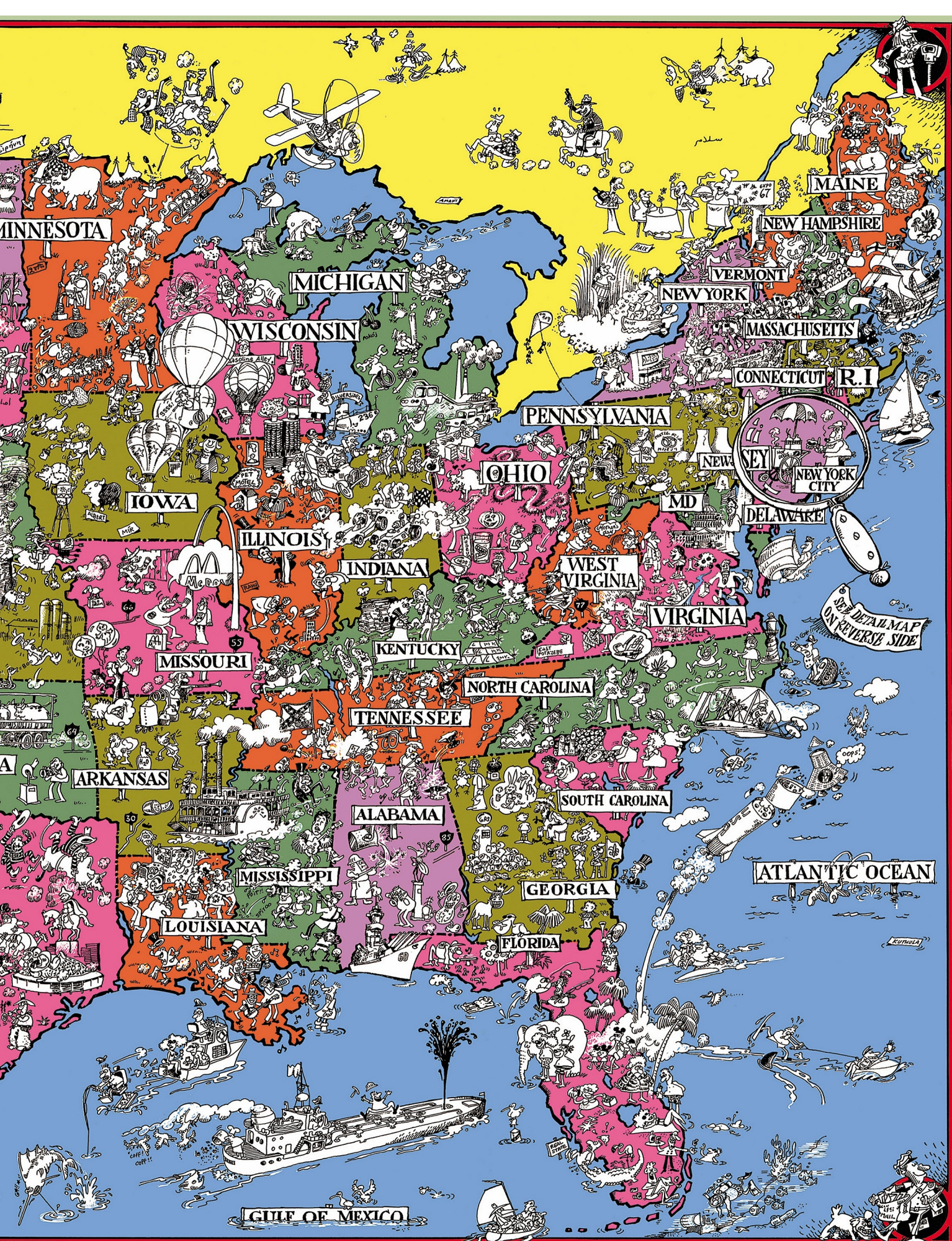
ORIGINALLY PUBLISHED IN MAD #275, DEC 1987

D THE SCENES AT A CONVENTION

IDEA JOEY TOWNSEL



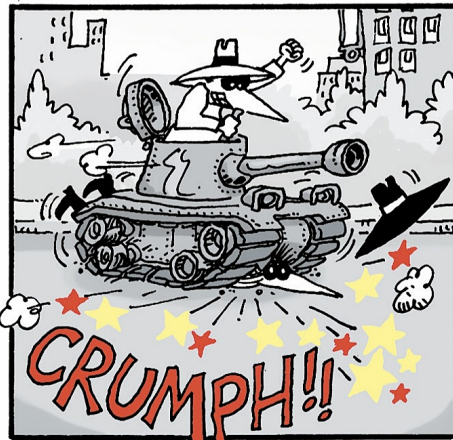
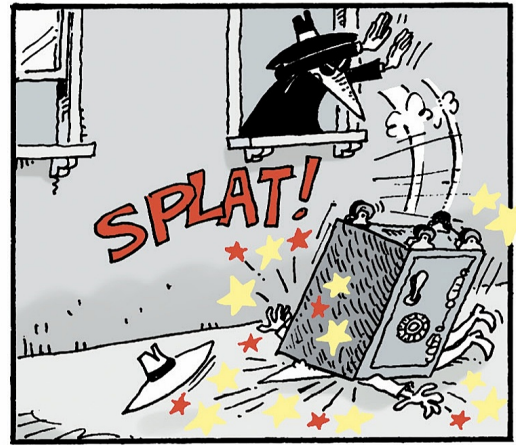
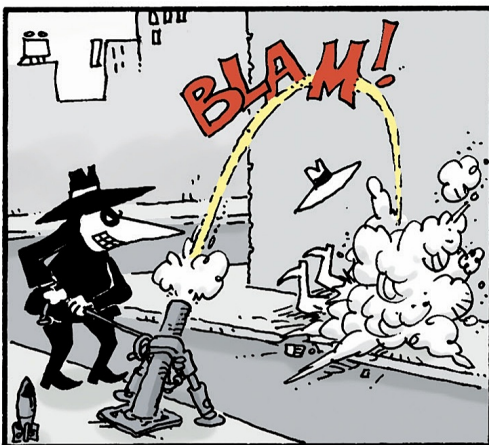
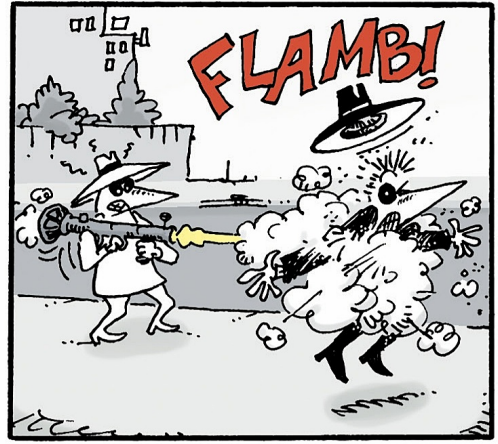




ORIGINALLY PUBLISHED IN MAD SPECIAL #37, WINTER 1981

Sergio ARAGONÉS PRESENTS

SPY vs SPY





The average five-year-old thinks he's made a brilliant discovery when he smugly announces that any story beginning "Once upon a time..." is a fairy tale that didn't happen. Well, the average five-year-old is wrong! Many things dismissed as fantasy were very real in years gone by. Let MAD give you the straight poop on the way it was...

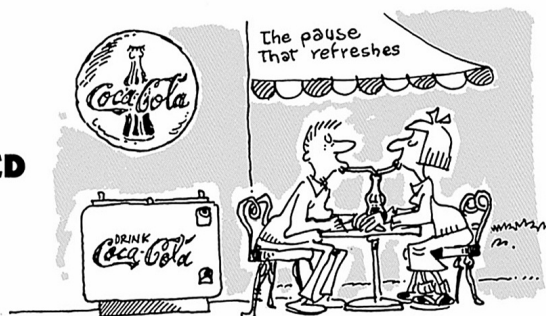
Once Upon A Time...

WRITER **TOM KOCH** ARTIST **SERGIO ARAGONÉS**

...THERE WAS ONLY ONE TYPE OF COCA-COLA,

AND IT ONLY CAME IN ONE SIZE BOTTLE

—AND EVERYBODY SEEMED SATISFIED



...AND KIDS LEARNED

ALL ABOUT KINKY SEX FROM THEIR FRIENDS ON THE STREETS—NOT FROM GERALDO

RIVERA ON TV



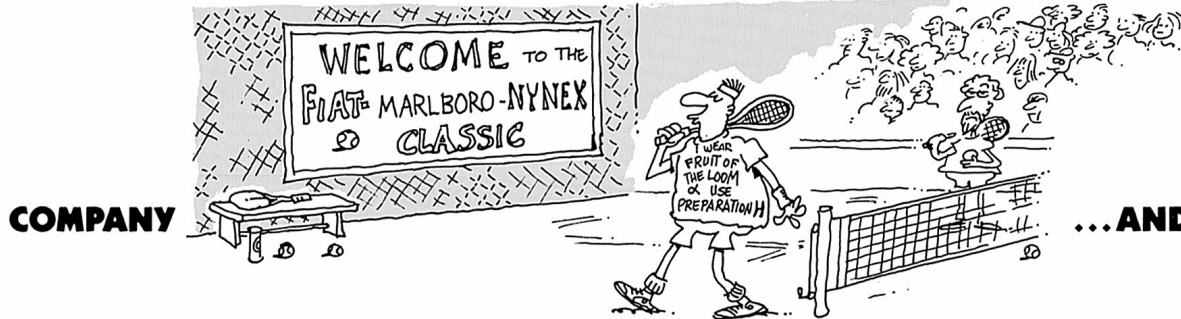
...AND BASEBALL PLAYERS PLAYED FOR LESS MONEY

THAN THEY NOW GET FOR SIGNING AUTOGRAPHS AT CARD SHOWS



...AND RADIO STATIONS KEPT THE SAME CALL LETTERS FOREVER, EVEN IF THEY DIDN'T SPELL

A TIME...THERE WASN'T ONE TENNIS TOURNAMENT IN THE WHOLE WORLD NAMED



COMPANY

...AND A KID COULD RIDE A

FOR EACH ACTIVITY



...AND YOU

ITEM BEFORE YOU KNEW WHETHER OR NOT YOU COULD AFFORD IT.



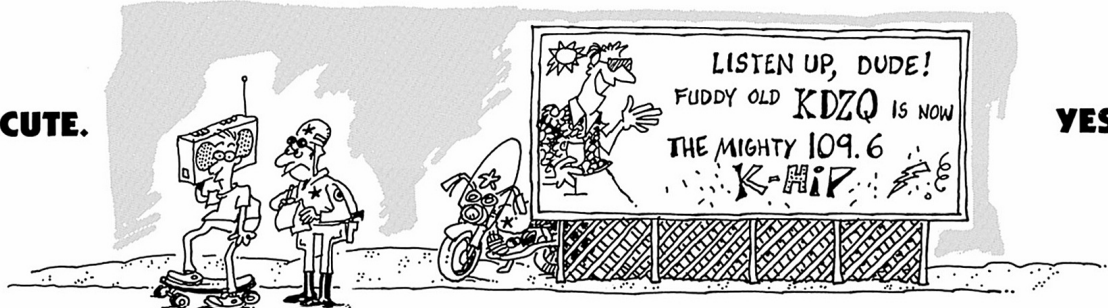
TO SELL \$8.95 WALL CALENDARS BECAUSE MOST OTHER BUSINESSES IN TOWN GAVE THEM AWAY

PRIZED BASEBALL CARDS IN AN OLD CIGAR BOX—NOT A SAFETY DEPOSIT BOX



ANYWHERE ABOUT WHETHER OAT BRAN WAS GOOD OR BAD FOR YOU. IT WAS JUST FED TO

ANYTHING CUTE.

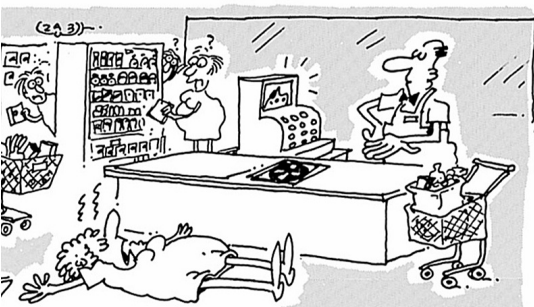


YES, ONCE UPON

AFTER A CIGARETTE MANUFACTURER OR A FOREIGN CAR MAKER OR A PHONE

BIKE OR PLAY TENNIS OR EVEN KICK A BALL WITHOUT HAVING TO WEAR A SEPARATE OUTFIT

DIDN'T HAVE TO WAIT FOR THE CASHIER'S SCANNER TO READ THE BAR CODE ON A GROCERY

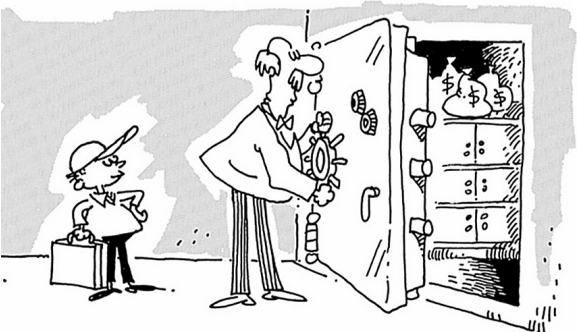


...ONCE UPON A TIME...GIFT SHOPS DIDN'T EVEN TRY

Y FOR FREE

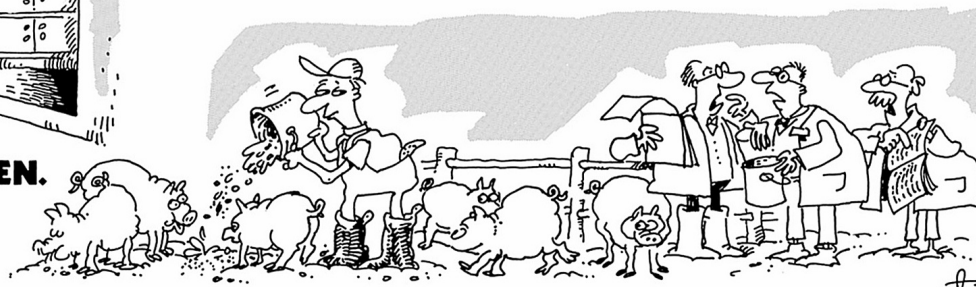


...AND KIDS KEPT THEIR MOST



...AND THERE WASN'T A SINGLE ARGUMENT

LIVESTOCK AND FORGOTTEN.



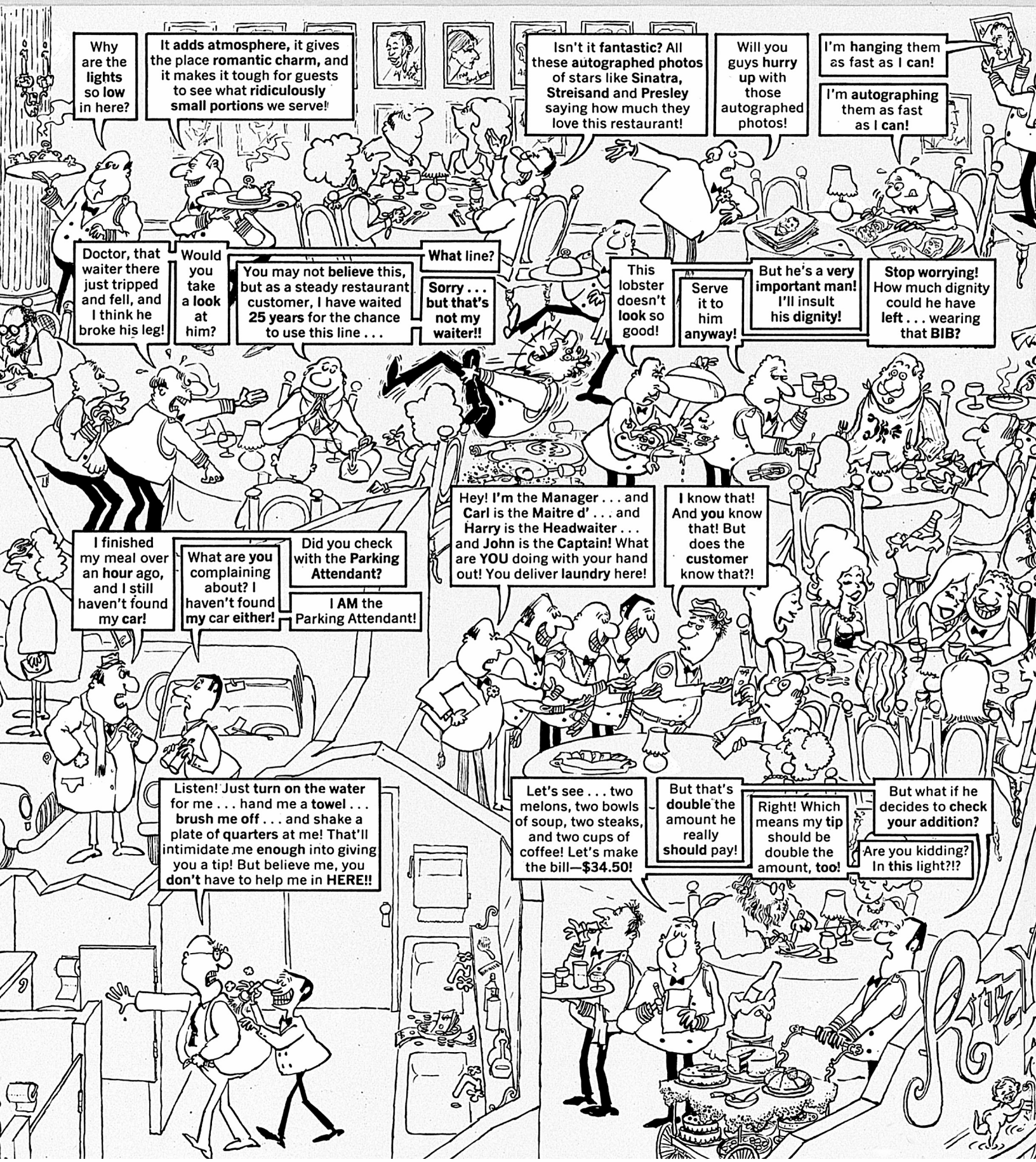


INSIDE-OUCH DEPT.

Okay, gang, here we go again with another visit behind the scenes of an American institution to

A MAD PEEK BEHIND

WRITER LARRY SIEGEL



Why are the lights so low in here?

It adds atmosphere, it gives the place romantic charm, and it makes it tough for guests to see what ridiculously small portions we serve!



Isn't it fantastic? All these autographed photos of stars like Sinatra, Streisand and Presley saying how much they love this restaurant!

Will you guys hurry up with those autographed photos!

I'm hanging them as fast as I can!

I'm autographing them as fast as I can!

Doctor, that waiter there just tripped and fell, and I think he broke his leg!

Would you take a look at him?

You may not believe this, but as a steady restaurant customer, I have waited 25 years for the chance to use this line ...

What line? Sorry ... but that's not my waiter!!

This lobster doesn't look so good!

Serve it to him anyway!

But he's a very important man! I'll insult his dignity!

Stop worrying! How much dignity could he have left ... wearing that BIB?

I finished my meal over an hour ago, and I still haven't found my car!

What are you complaining about? I haven't found my car either!

Did you check with the Parking Attendant?

I AM the Parking Attendant!

Hey! I'm the Manager ... and Carl is the Maitre d' ... and Harry is the Headwaiter ... and John is the Captain! What are YOU doing with your hand out! You deliver laundry here!

I know that! And you know that! But does the customer know that?!

Listen! Just turn on the water for me ... hand me a towel ... brush me off ... and shake a plate of quarters at me! That'll intimidate me enough into giving you a tip! But believe me, you don't have to help me in HERE!!

Let's see ... two melons, two bowls of soup, two steaks, and two cups of coffee! Let's make the bill—\$34.50!

But that's double the amount he really should pay!

Right! Which means my tip should be double the amount, too!

But what if he decides to check your addition? Are you kidding? In this light?!



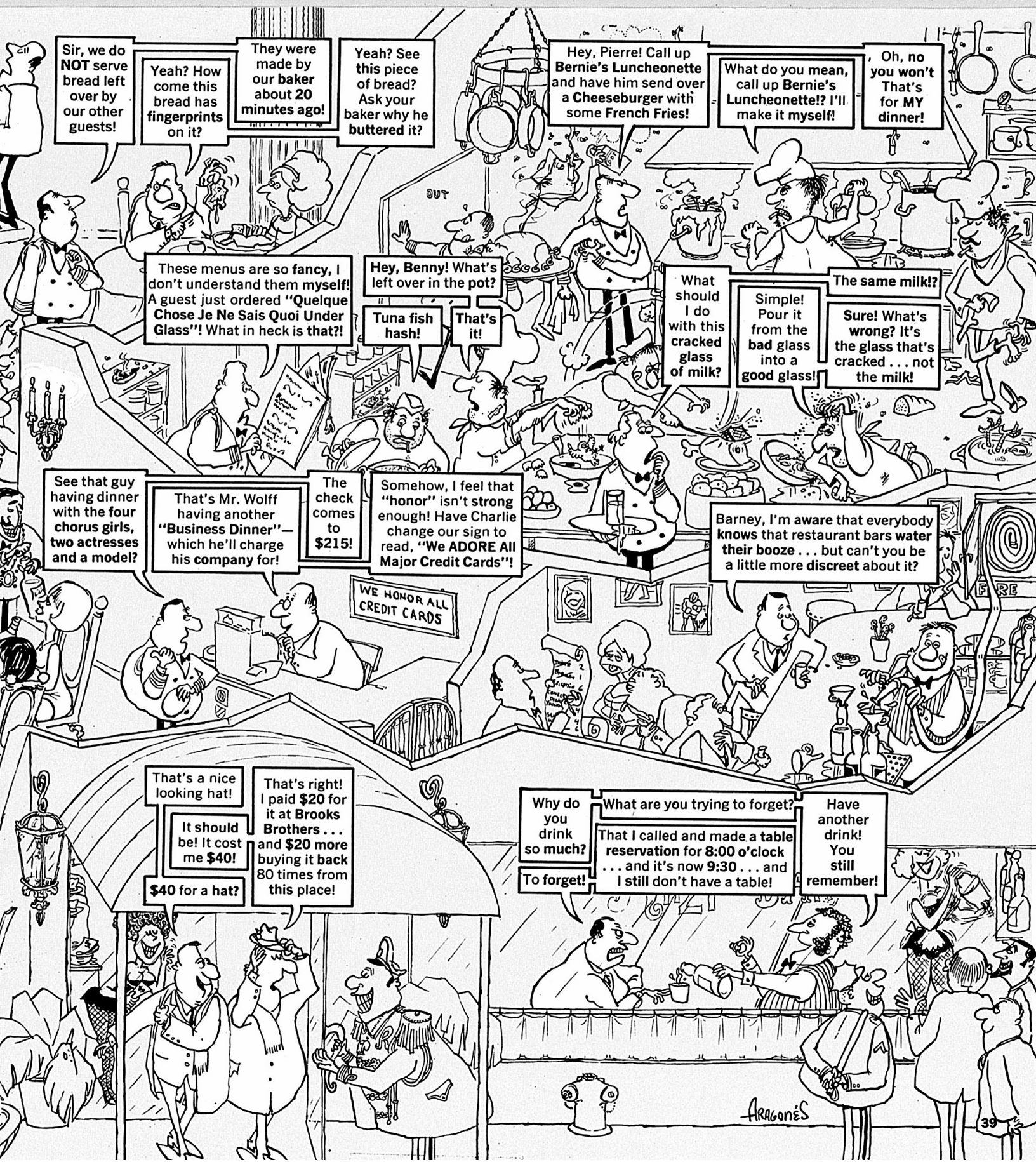
discover what new and inventive ways we the people are being shafted. Won't you join us for

THE SCENES

ARTIST **SERGIO ARAGONÉS**

At A Fancy Restaurant

ORIGINALLY PUBLISHED IN MAD #135, JUN 1970



Sir, we do **NOT** serve bread left over by our other guests!

Yeah? How come this bread has fingerprints on it?

They were made by our baker about 20 minutes ago!

Yeah? See this piece of bread? Ask your baker why he buttered it?

Hey, Pierre! Call up Bernie's Luncheonette and have him send over a Cheeseburger with some French Fries!

What do you mean, call up Bernie's Luncheonette!? I'll make it myself!

Oh, no you won't! That's for MY dinner!

These menus are so fancy, I don't understand them myself! A guest just ordered "Queque Chose Je Ne Sais Quoi Under Glass"! What in heck is that?!

Hey, Benny! What's left over in the pot?

Tuna fish hash!

That's it!

What should I do with this cracked glass of milk?

Simple! Pour it from the bad glass into a good glass!

The same milk?!

Sure! What's wrong? It's the glass that's cracked ... not the milk!

See that guy having dinner with the four chorus girls, two actresses and a model?

That's Mr. Wolff having another "Business Dinner"—which he'll charge his company for!

The check comes to \$215!

Somehow, I feel that "honor" isn't strong enough! Have Charlie change our sign to read, "We ADORE All Major Credit Cards"!

WE HONOR ALL CREDIT CARDS

Barney, I'm aware that everybody knows that restaurant bars water their booze ... but can't you be a little more discreet about it?

That's a nice looking hat!

It should be! It cost me \$40!

\$40 for a hat?

That's right! I paid \$20 for it at Brooks Brothers ... and \$20 more buying it back 80 times from this place!

Why do you drink so much?

To forget!

What are you trying to forget?

That I called and made a table reservation for 8:00 o'clock ... and it's now 9:30 ... and I still don't have a table!

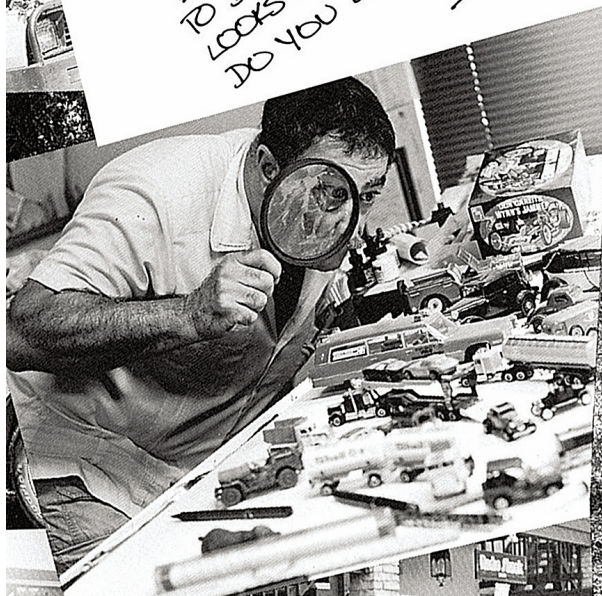
Have another drink! You still remember!

ARAGONÉS

SERGIO ARAGONÉS

LOOKS AT CARS

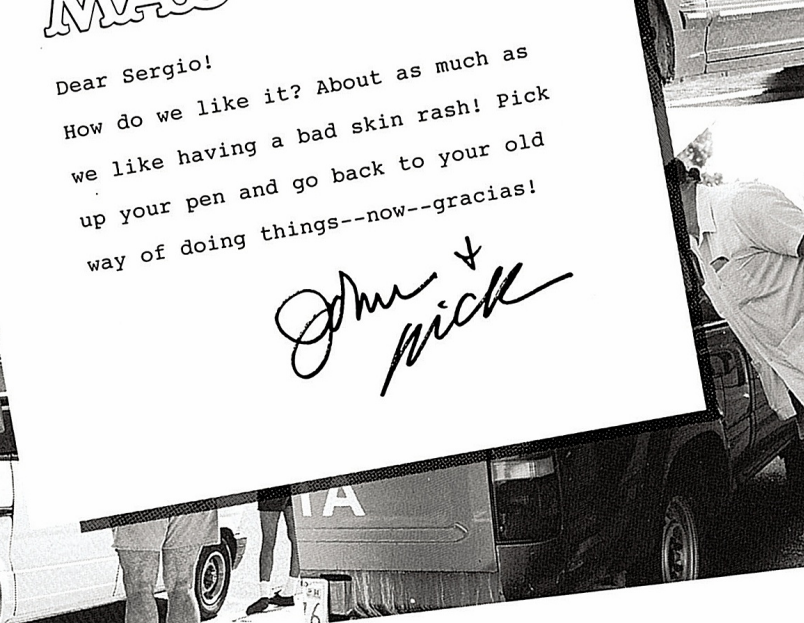
DEAR EDITORS:
SURPRISE! I'VE
COME UP WITH AN
ENTIRELY NEW WAY
TO DO "SERGIO ARAGONÉS
LOOKS AT CARS" HOW
DO YOU LIKE IT?
S.



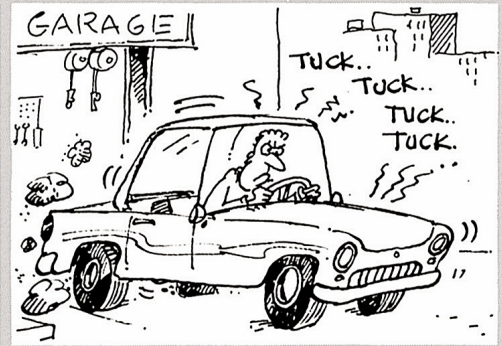
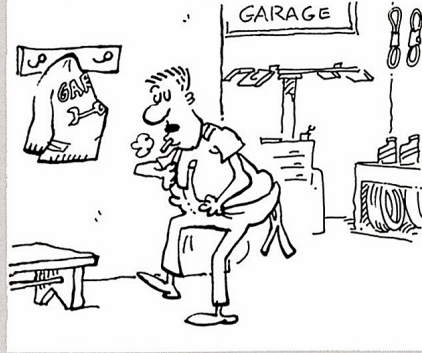
MAD

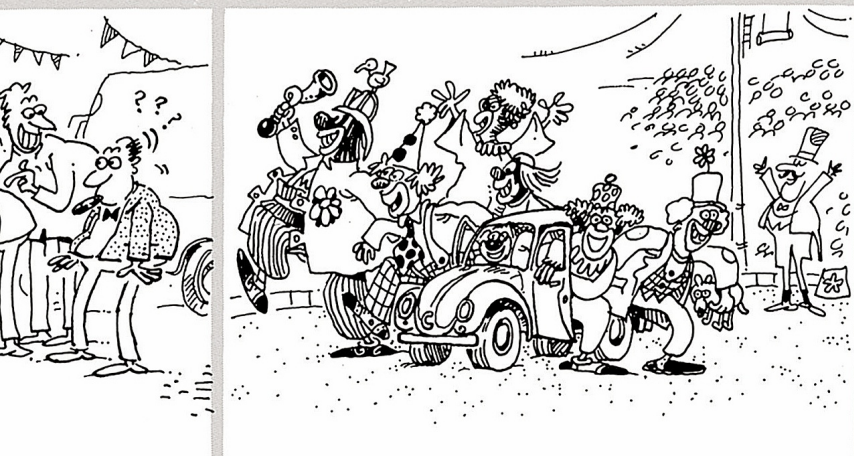
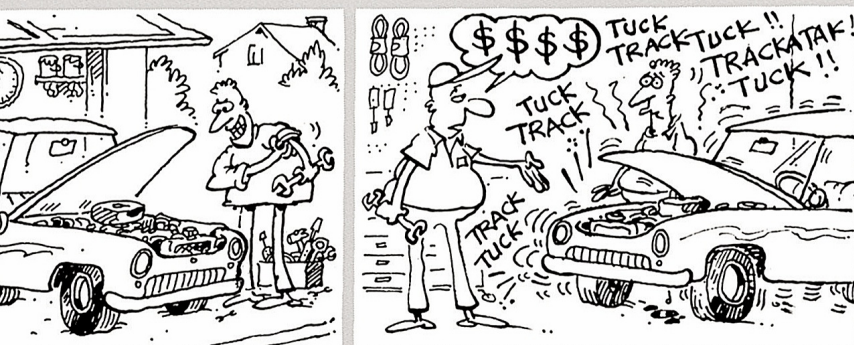
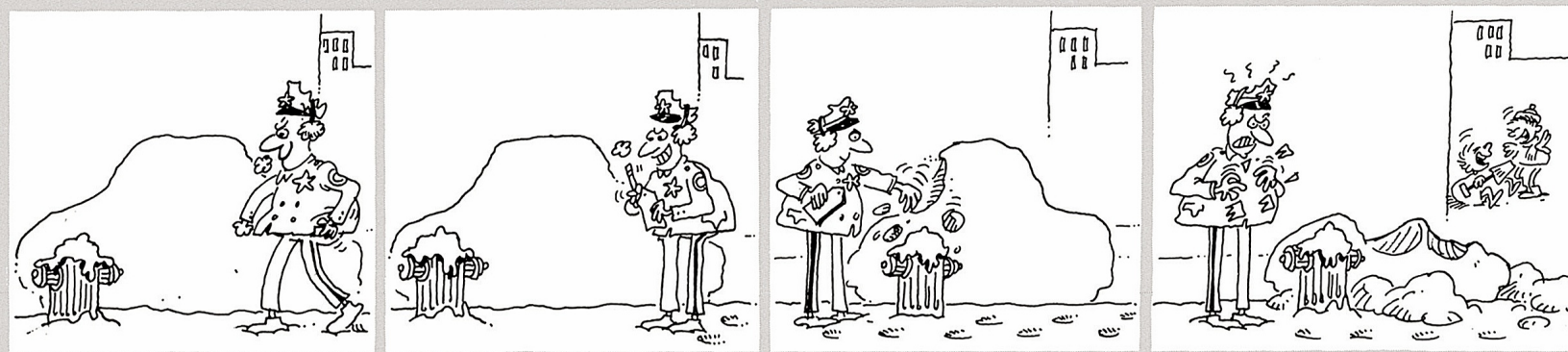
Dear Sergio!
How do we like it? About as much as
we like having a bad skin rash! Pick
up your pen and go back to your old
way of doing things--now--gracias!

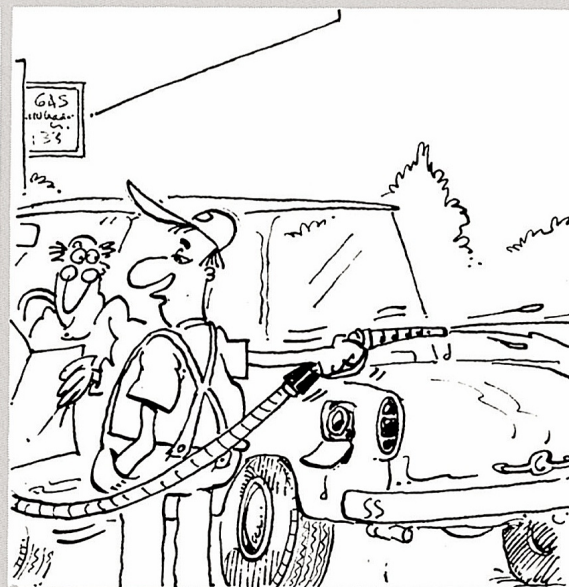
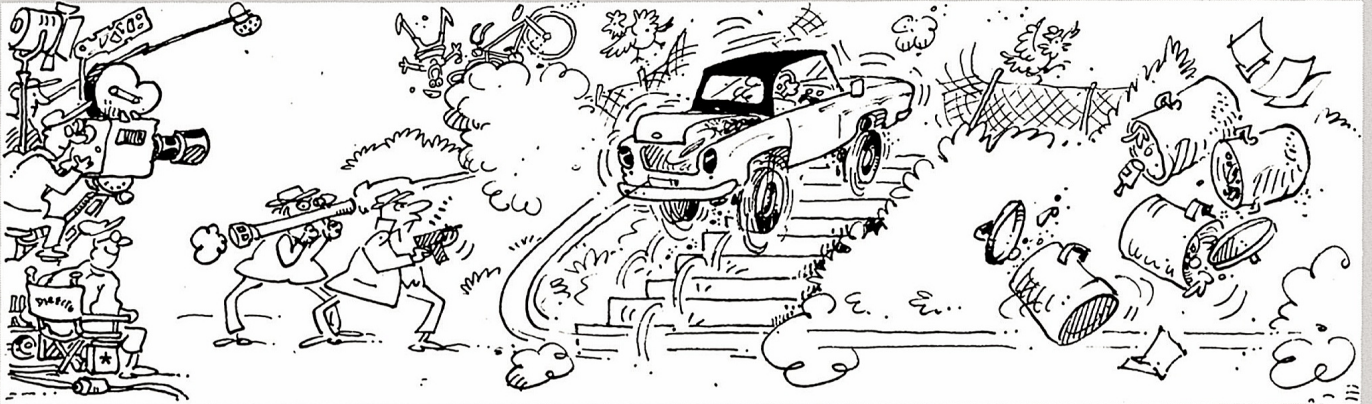
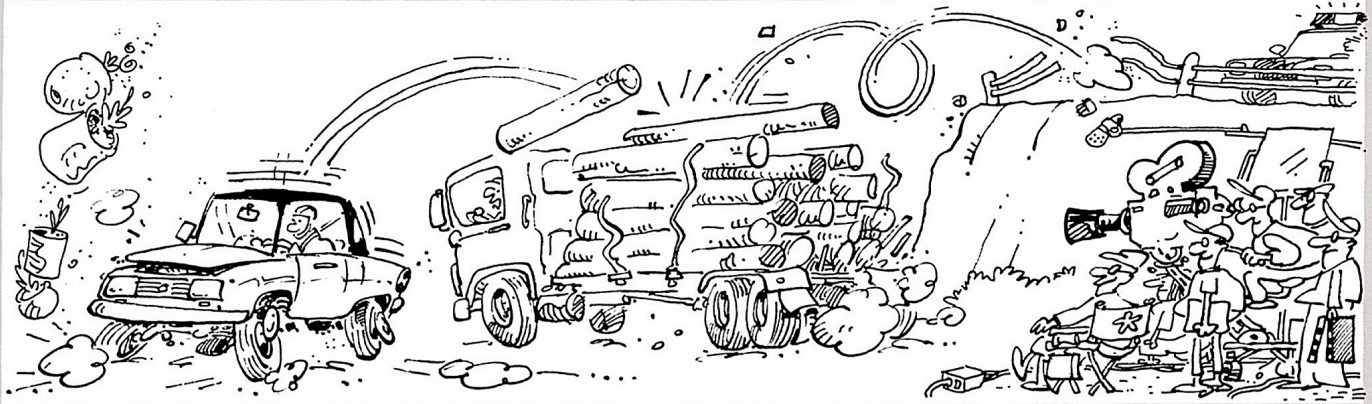
*John +
Pick*



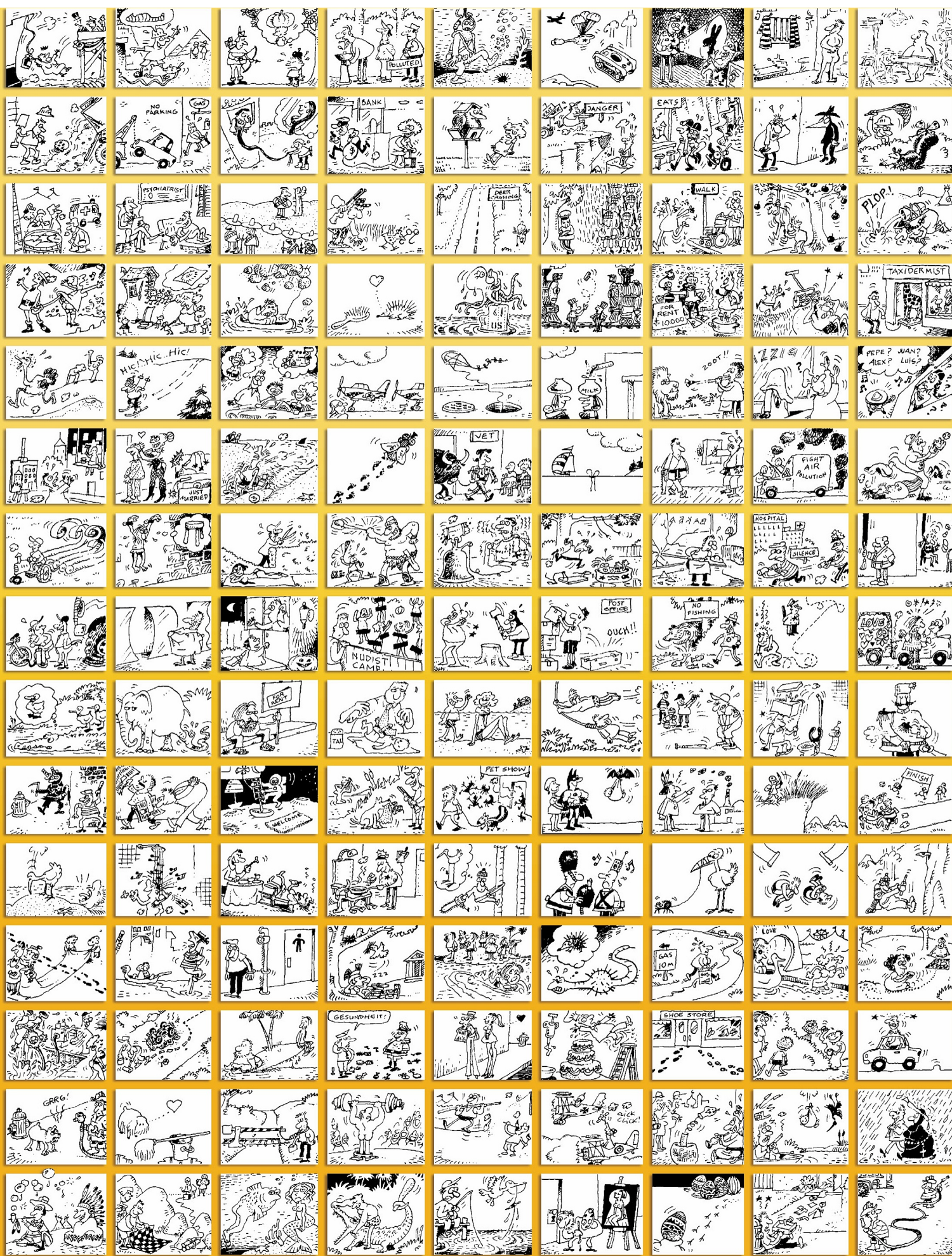
A MAD LOOK AT

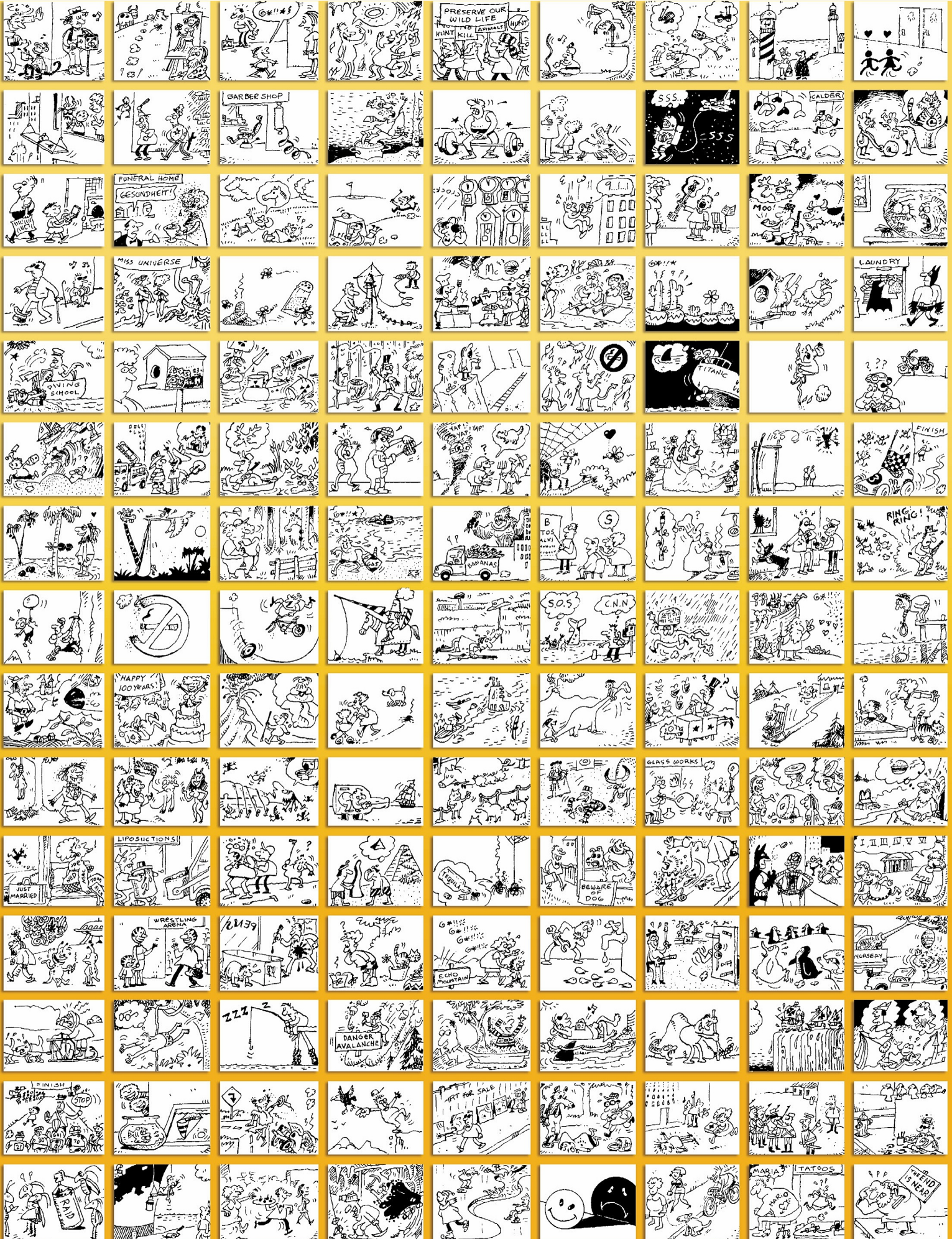






ARAGONES



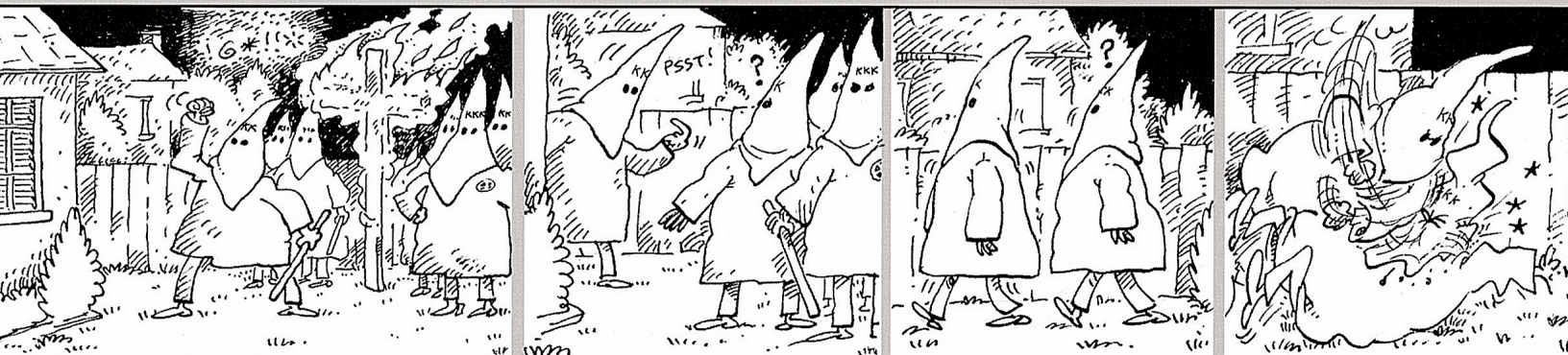




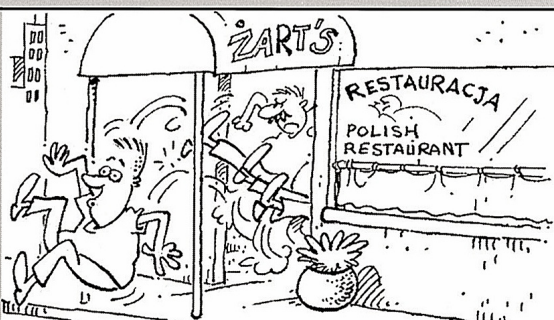
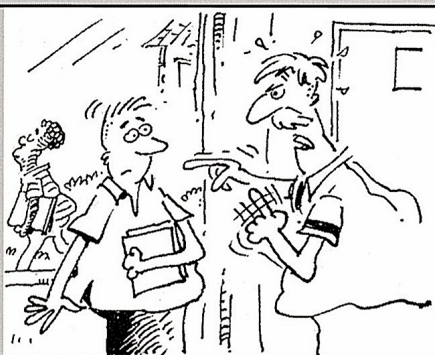
A MAD LOOK AT



WRITER & ARTIST SERGIO ARAGONÉS



RACISM



¡GRACIAS, SERGIO!

To a MAD man who's taken many MAD Looks at life's absurdities, twists, and paradoxes to reveal what lurks in the heart of humanity. Your contributions to this magazine have been much more than marginal!

Your artwork and outlook have influenced more of MAD than we could fit into a single issue.

¡Siempre serás uno de nuestros mejores Idiotas!



ARTIST **SERGIO ARAGONÉS**

STATEMENT OF OWNERSHIP, MANAGEMENT, AND CIRCULATION

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Daniel Cherry III, General Manager, MAD, November 2, 2020

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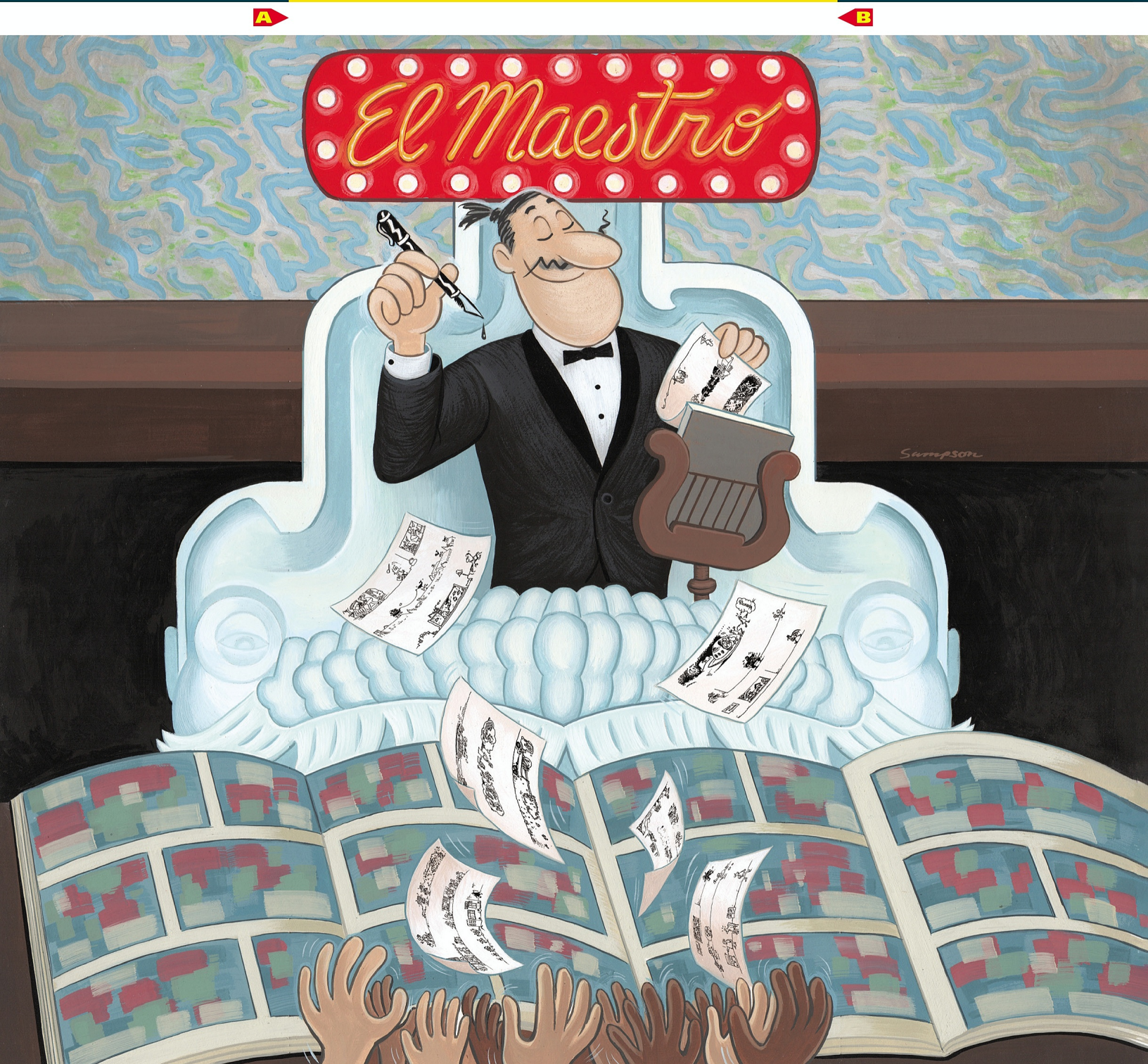
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**HOW DOES
SERGIO ARAGONÉS
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SO MANY
MARGINALS?**

HERE WE GO WITH AN ALL-NEW MAD FOLD-IN

For over a half century, Sergio Aragonés has made cartoons for MAD. A prolific artist of the highest caliber, he is celebrated for creating thousands of tiny vignettes famously known as "marginals." How does he come up with so much material? To find out, fold page in as shown.

SWIPE FROM B TO A TO FOLD



HIS MIX OF WRY HUMOR AND SPEED IS UNMATCHED. SERGIO IS SIMPLY THE BEST. THE MAD LEGEND IS ALONE IN THE TOPMOST ECHELON OF ADMIRER CARTOONISTS. HIS VAST OEUVRE IS IN SOMEWAYS INNOCENT, BUT IS MOST OFTEN VERY MISCHIEVOUS. HIS BEST WORK IS A SWIFT PUNCH IN THE GUT AND A TICKLE OF THE FUNNY BONE SIMULTANEOUSLY. THIS CRAZY WORLD IS A MUCH BETTER PLACE WITH THE MAESTRO HELPING US LAUGH AT IT ALL. ¡MUCHAS GRACIAS, SERGIO!

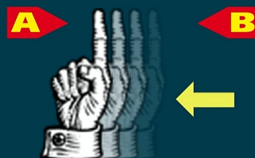
WRITER & ARTIST **JOHNNY SAMPSON**

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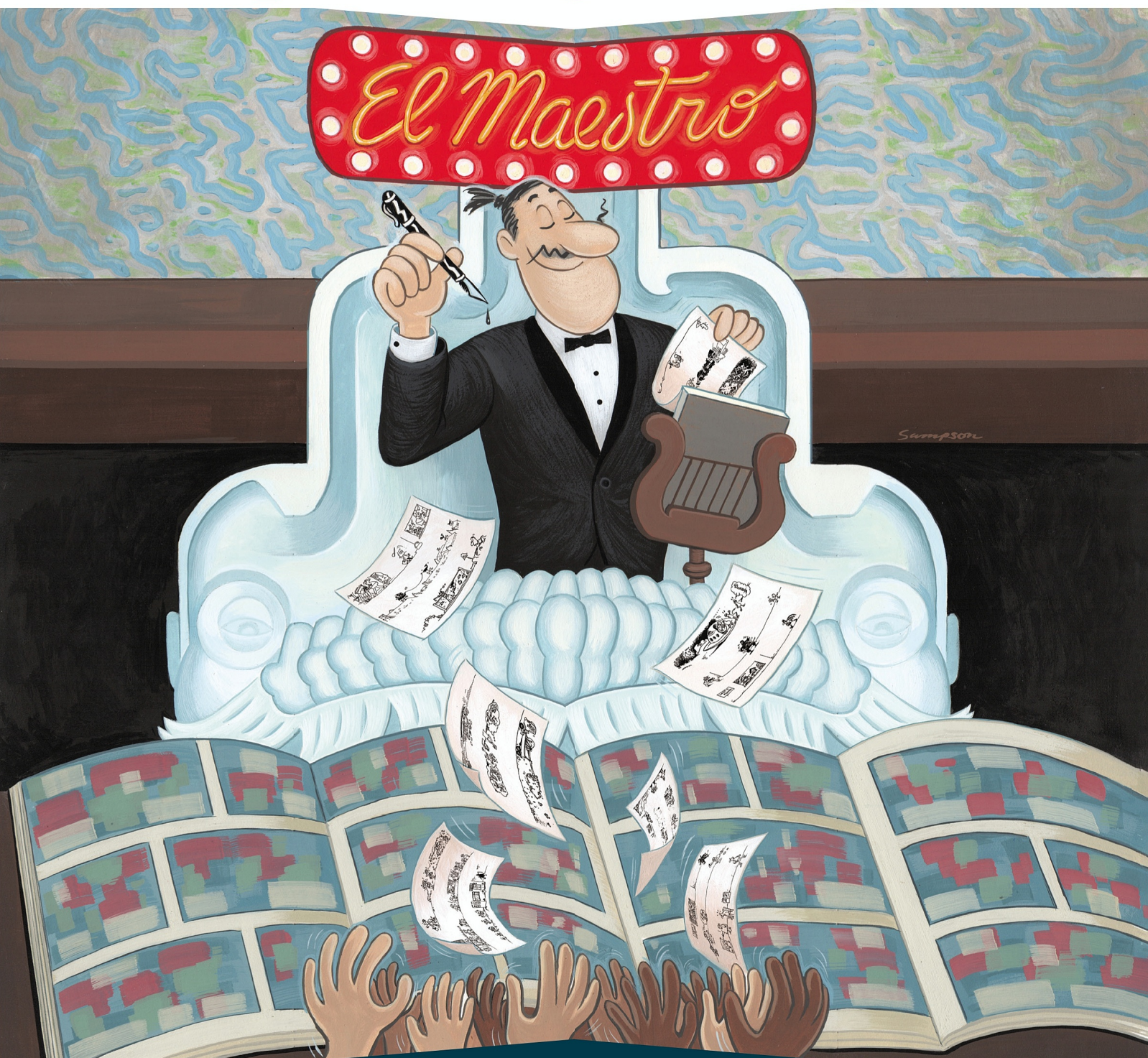
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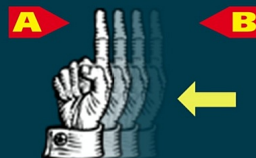
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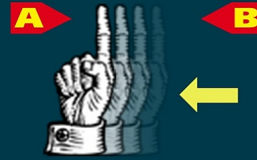
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MAD FOLD-IN
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SWIPE FROM B TO A TO FOLD



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HIS MIX OF
IS ALONE
INNOVATION
GUT AND
PLACE WITH THE
WRITTEN BY ARTIST: JIMMY SIMPSON

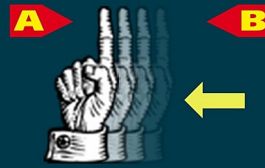
TOBIE SMITH THE BEST THE MAD LEGEND
CONTINUED: HIS BEST WORKS AS IN SOME WAYS
HAS BEEN REVEALED AS A MASTER PUNCH IN THE
WORLD IS A MASTER PUNCH IN THE
MASTER PUNCH IN THE

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MARGINALS?**

SWIPE FROM B TO A TO FOLD



**HIS MIND
IS ALWAYS
IN THE
GUTTER**





After you let your fingers do the walking!

Yep, after you shop the Yellow Pages way, you'll have to soak your fingers in Epsom salts!

Why? Because fingers just aren't made for all that walking! We'll show you what we mean: Let's say you're out of Epsom salts. Okay, you'll shop by phone for some. Simply look up "Epsom Salts" in the handy Yellow Pages. There it is—No, that's an "Epsom Salts Manufacturer"! Now what? Try "Drug Stores"—they should carry it! Let's see: "Drug Importers," "Drug Manufacturers," "Drug Store Fixtures"—Ahh, here it is: "Druggists, Retail—See 'Pharmacists'"! More walking! Okay—"Pharmacists"—Hmmm—"Pharmaceutical Machinery," "Pharmaceutical Research Laboratories," "Pharmaceutical Manufacturers"—Ahh! At last! "Pharmacists"! Ho-Boy! Did you ever see so many "Pharmacists"? Okay, let's find one nearby. Start walking down the list. By now, your poor sore fingers are really killing you! See what we mean? You better let your feet do the walking next time. They're made for it!



A MAD AD PARODY

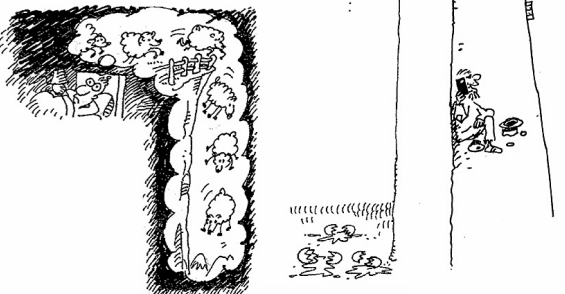
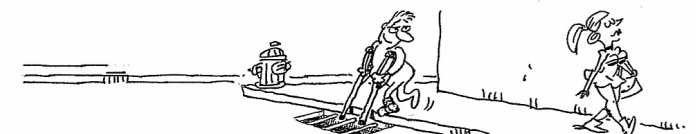
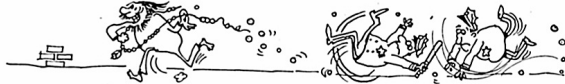
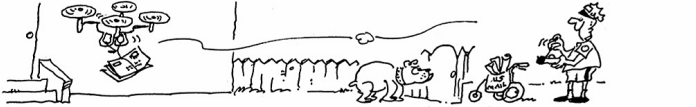
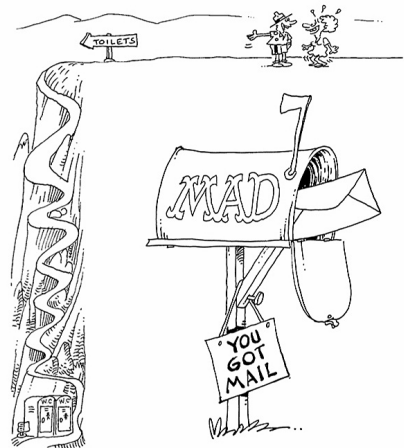
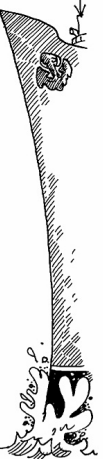
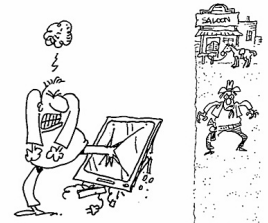
WRITER **SERGIO ARAGONÉS**

PHOTOGRAPHY **LESTER KRAUSS**

DRAWN OUT DRAMAS

BY

SERGIO ARAGONES



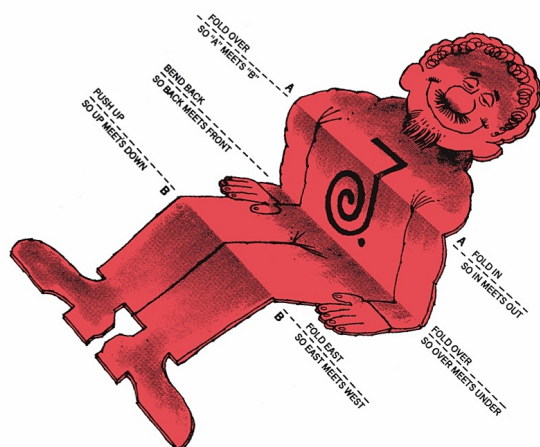
SERGIO'S MAD TRAVELS

DIGITAL EDITION BONUS MATERIAL!

Delight in dissecting comic-strip heroes with MAD's guide to cartoon anatomy! This 1983 feature uncovers spinach-enhanced musculature, blank-out eyes, mysteriously missing mouths, and more. From the abnormal brains of Drs. Frank Jacobs, Jack Rickard, and mad mastermind Sergio Aragonés.

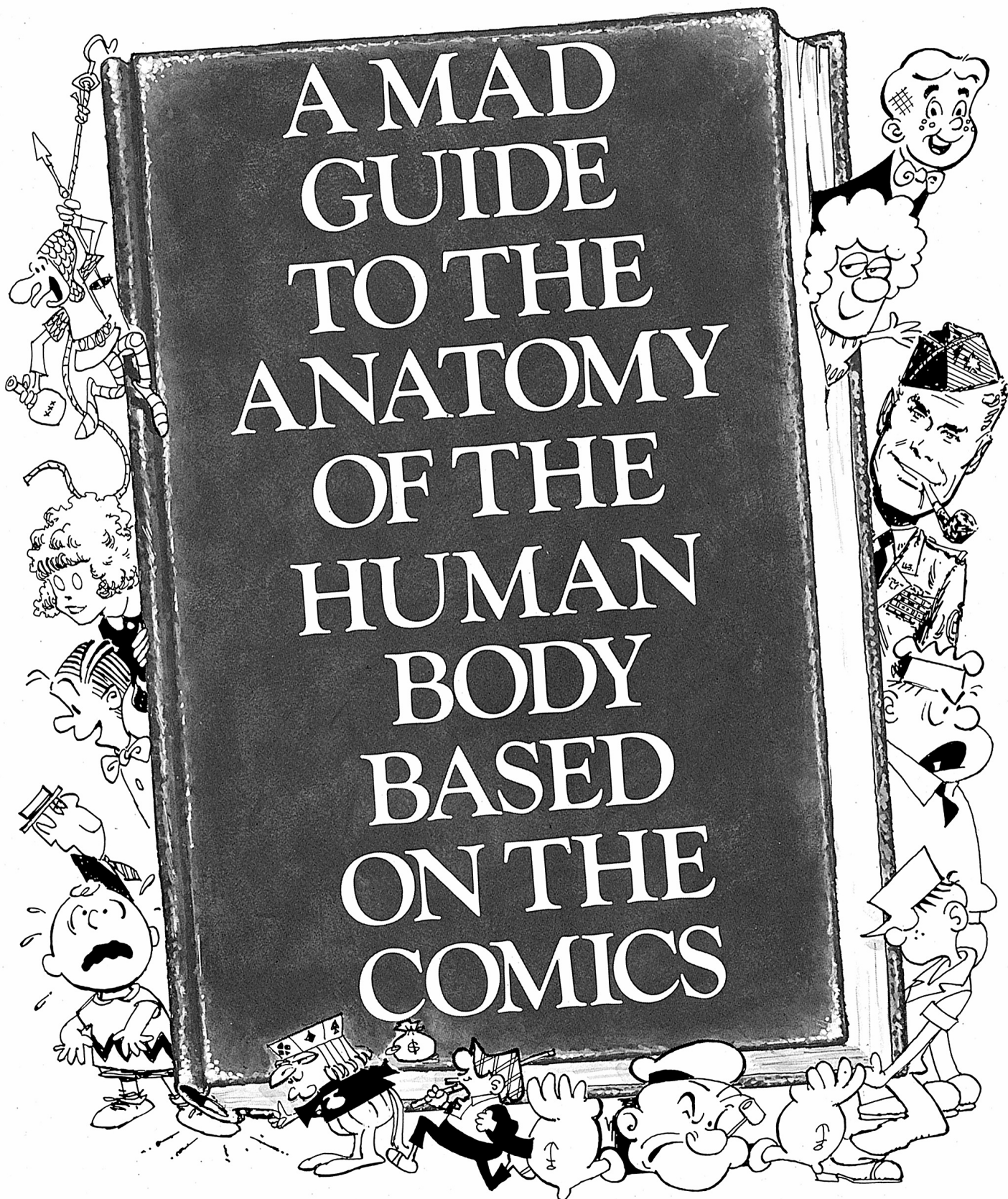


MAD fans unite around some iconic Idiots in a classic fold-in—but what is the one thing that really brings MAD readers together? See if you can guess the answer.



FUNNIES' BONES DEPT.

Have you ever wondered why there are so few good Doctors around today? Well, MAD feels that it's because most Doctors don't really understand the human body and how it works. And why is this? Because like everybody else, Doctors were brought up on "The Comics" and therefore developed a distorted concept of the human body. Mainly, The Comics show us bodies that are unlike anything else around. To demonstrate the problems and confusion this has caused today's Doctors, here are some excerpts from



THE EYES

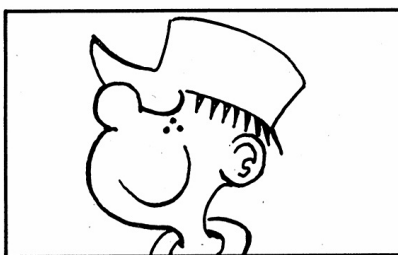
In many cases, a "normal" eye is not necessary for vision!



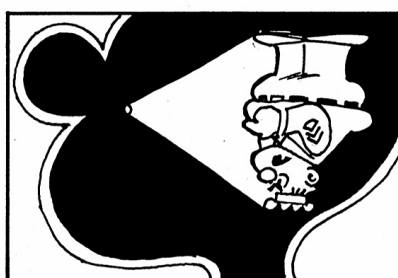
Contrary to accepted medical opinions, some humans do not need pupils in order to see. However, this rare condition (known as *annieus orphanius*) occurs only in certain types of people who also never age.



Images are sent to the brain via solid tinted tubes, like modern-day fiber optics. The result is seeing everything through rose-colored glasses.



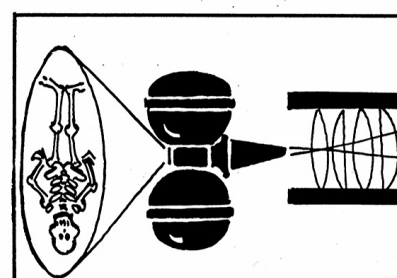
Occasionally, some humans can see without having eyes at all. This rare condition (*beetleus yardbirdis*) causes that person to appear as if he's fast asleep while he's really awake, and vice-versa.



Images are absorbed through pinholes in cheeks that resemble freckles. Vision can only be activated by loud, raucous military commands.



Some humans are able to see through solid objects and to spot things happening miles away. People with this rare condition (*kryponus x-rayus*) often wear eyeglasses, even though totally unnecessary.



This intricate mechanism for vision is composed of a pair of telescopic lenses linked up with an alternative pair of miniature x-ray machines.

THE NOSE

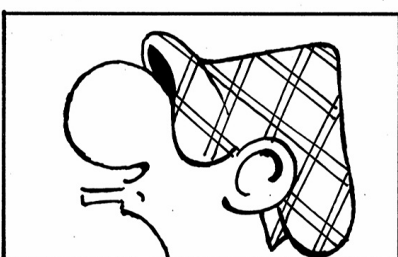
The size and shape of the nose often determine willpower and determination.



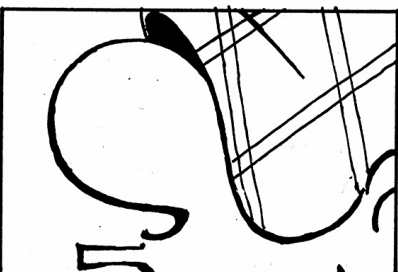
A hooked nose (*tracy bumpus*) is the sign of a person who relentlessly pursues a goal, regardless of any personal danger. Even after 50 years, he'll still stick to his job.



A keen sense of smell helps this nose sniff out dangers which may be threatening the safety of the entire body.



A bulblike nose (*andicappus handicappus*) indicates lack of willpower and inability to complete a given job or task. The nose, like the person, has no clear direction.



Through frequent abuse, this nose begins to turn bright red, this condition being known as *proboscis inebruius*.



A small, peanut-shaped nose (*lucyus obnoxious*) indicates a powerful determination on the part of its possessor to achieve goals regardless of any damage done to others.



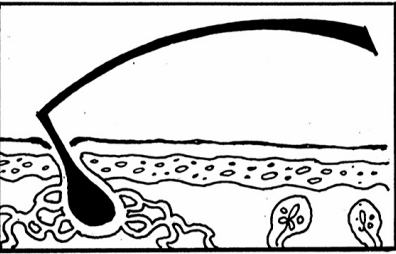
At first, this nose appears subordinate to the mouth. That's because the mouth is much larger than normal.

THE HAIR

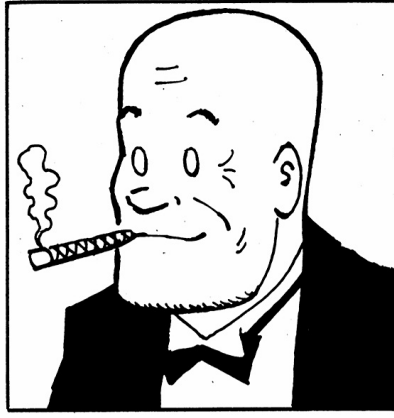
Hair growth and hair quality depend entirely on the diet.



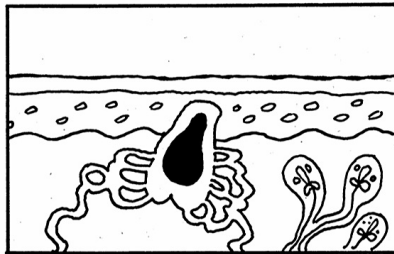
This common disorder of the scalp (*dagwoodus cowlickus*) occurs after long years of combining many varieties of foods into one sandwich.



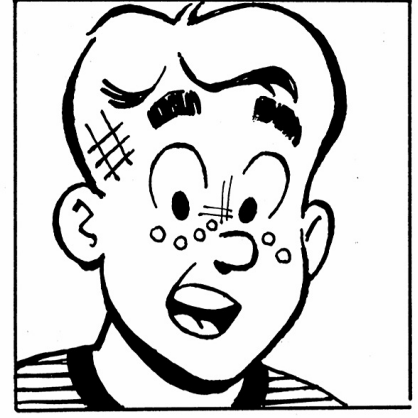
Hair follicle is damaged, and hair grows abnormally.



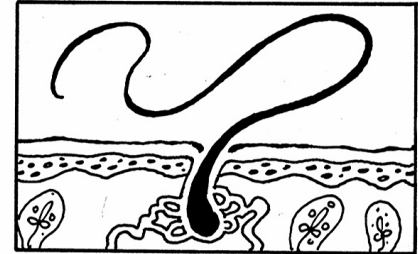
Total baldness (*warbuckus extremus*) can be traced to a diet of rich gourmet food, gooey desserts, and very expensive wines and champagne.



Hair follicle is dead and unable to function at all.



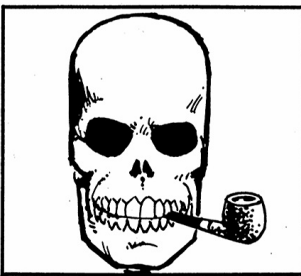
This thick, full, healthy head of hair is the result of eating hamburgers, pizza, French fries, malteds, and other types of "fast food."



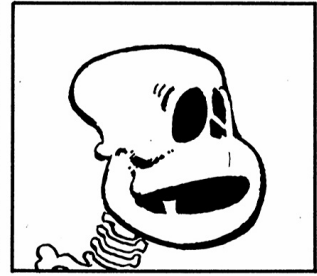
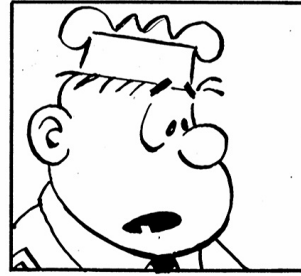
Hair follicle is healthy and hair behaves normally.

THE SKULL

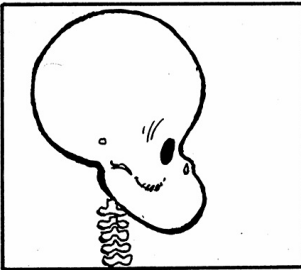
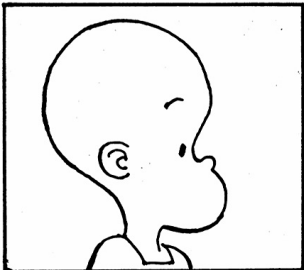
The shape of the skull determines how a person functions in everyday life.



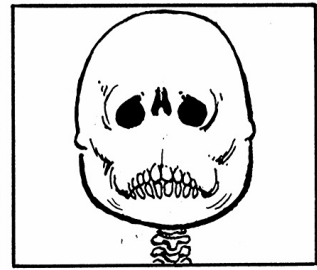
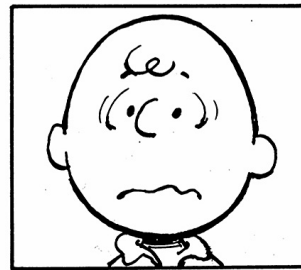
A rectangular skull is the mark of a highly-evolved and intelligent individual. Such people are born to lead. They are usually very handsome, and they always have perfect teeth.



A sloping forehead is found on an individual who has not yet completed his evolutionary cycle. Note the protruding lower tooth... a telltale indication of this sub-human type.



An elongated skull occurs when someone lacks the ability to speak. In such cases, there is also no sign of any mouth. It is not known if this type of individual takes any nourishment.



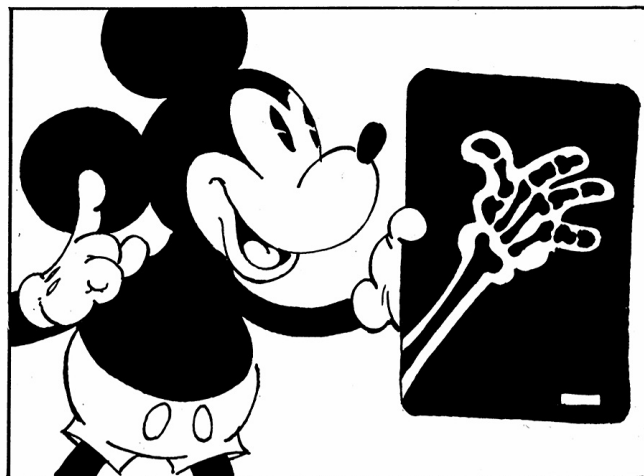
A round skull with a nose cavity between the eyes, blocking off the mouth from the brain, indicates an underachiever. Speech is not impaired, but sounds bewildered and confused.

THE ARMS

The size and shape of the arms depends on the amount of chemicals in the body.



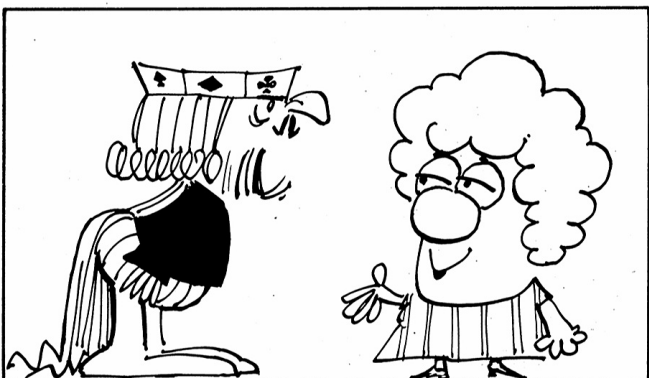
This condition (*nautilus pugnacious*) results from an imbalance of iron in the body system, creating a swollen appearance. X-rays of arms reveal a green substance surrounding muscles. Substance has same chemical properties as a certain leafy, green, yecchy-tasting vegetable.



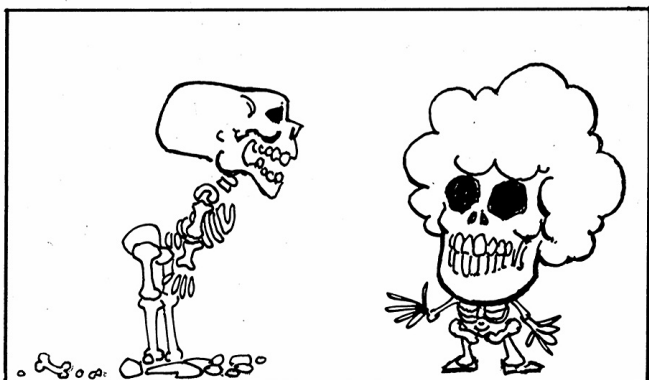
Some arms appear to lack muscles altogether (*disneyus rodentus*), a condition caused by a fiber deficiency in which the tissue turns to cheese. This condition usually results in the loss of one finger of each hand, but does not effect the efficiency of the rest of the hand.

THE TORSO

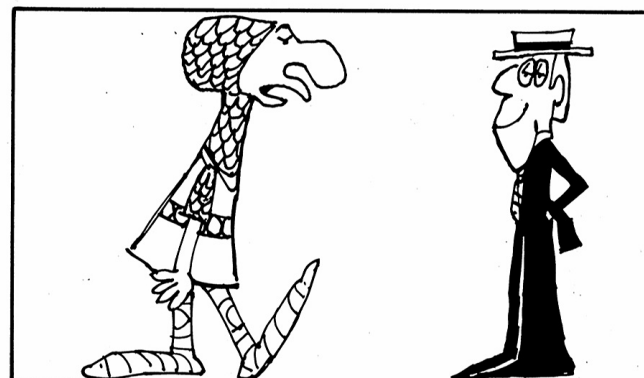
The size of a torso is a chief indicator of dominant leadership—or lack of it.



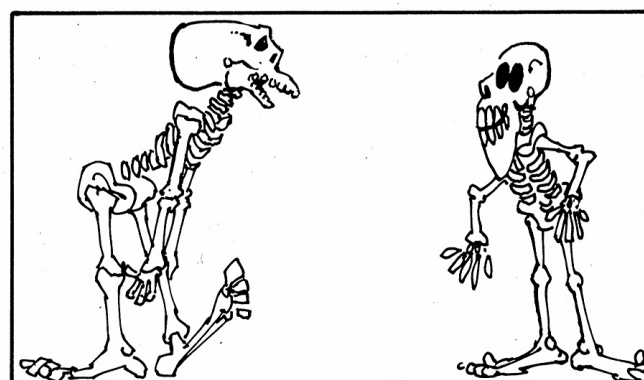
A dwarf-like, compact torso is the sign of a strong-willed, often tyrannical power figure. Such people, as in the two examples of case studies depicted here, dominate less compact people, whom they consider unfit to make any decisions at all, or to lead their own lives.



This condition (*ironhandus despoticus*) is due to the fact that the brain is close to the torso, allowing power from the brain to travel a much shorter distance, and thus remain strong.



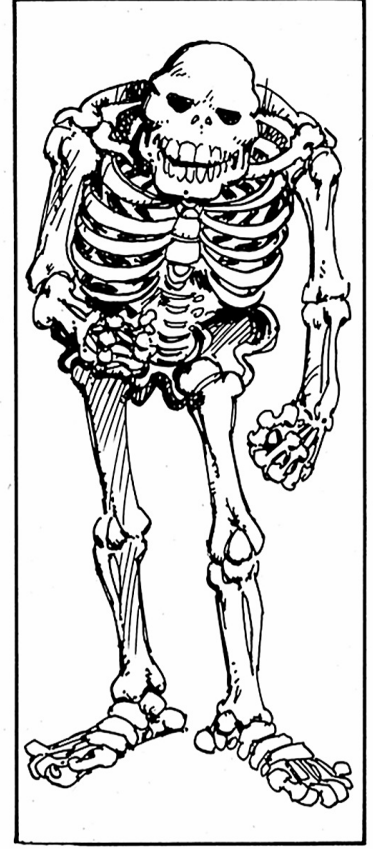
A tall, lean torso indicates a person who is obviously extremely weak and docile and who allows himself to be browbeaten and manipulated. Such people, as in the two examples of case studies depicted, fail in the exercise of power, and end up as dupes and followers.



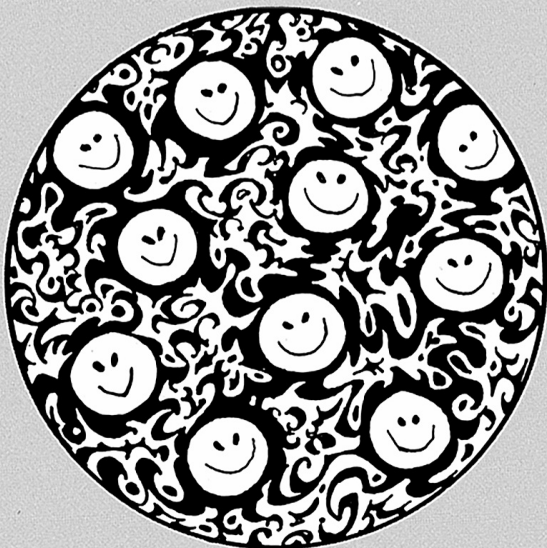
This condition (*nebbish submissivus*) is due to the fact that the brain is further away from the torso, meaning that power must travel a much greater distance, and thus weaken.

THE GLANDS

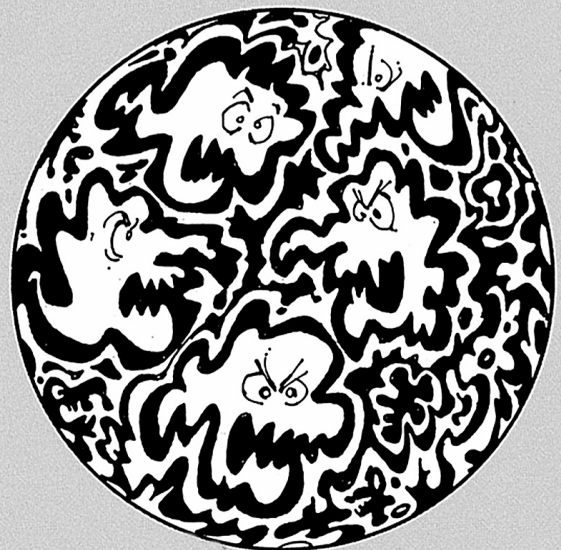
In isolated cases, there occurs a glandular condition (*bannerus hulkus*) in which intense anger and rage causes a transformation of personality, intelligence and physical structure.



The personality, which is usually boring and insipid, becomes dynamic and outgoing.
The I.Q., which is usually a near genius 162, plummets suddenly to a sub-moronic 27.
The height, usually an average 5'9", suddenly increases to an abnormal gigantic 8'6".



Before transformation, the individual's glandular cells are normal and quite well-behaved.



After transformation, the individual's glandular cells expand to twice their normal size.

Note: This condition is similar to Batson's Disease (*shazamus marvelous*) which has been known to affect boys in their teens.

WHAT EVENT IS
GUARANTEED TO
BRING MANY MAD
READERS TOGETHER
THIS YEAR?

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

For those of you who love our stupid magazine, there are many opportunities to meet with other like-minded fans. However, one event in particular will draw together more devotees than all others combined. To find out what this momentous occasion is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!



FOLD PAGE OVER LEFT



FOLD BACK SO THAT "A" MEETS "B"

MAD IS (YECCH) EVERYWHERE!



MOBS OF MAD FANS IN ONE PLACE IS
SURELY A REVOLTING NOTION. IT IS A BUMMER
OF THE FIRST MAGNITUDE. THIS IS A
SCHEME THOUGHT UP BY A WORLD CLASS FOOL



ARTIST AND WRITER: AL JAFFEE



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FOLD PAGE OVER LIKE THIS!

A

B

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FOLD PAGE OVER LIKE THIS!

B FOLD BACK SO THAT "A" MEETS "B"



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A

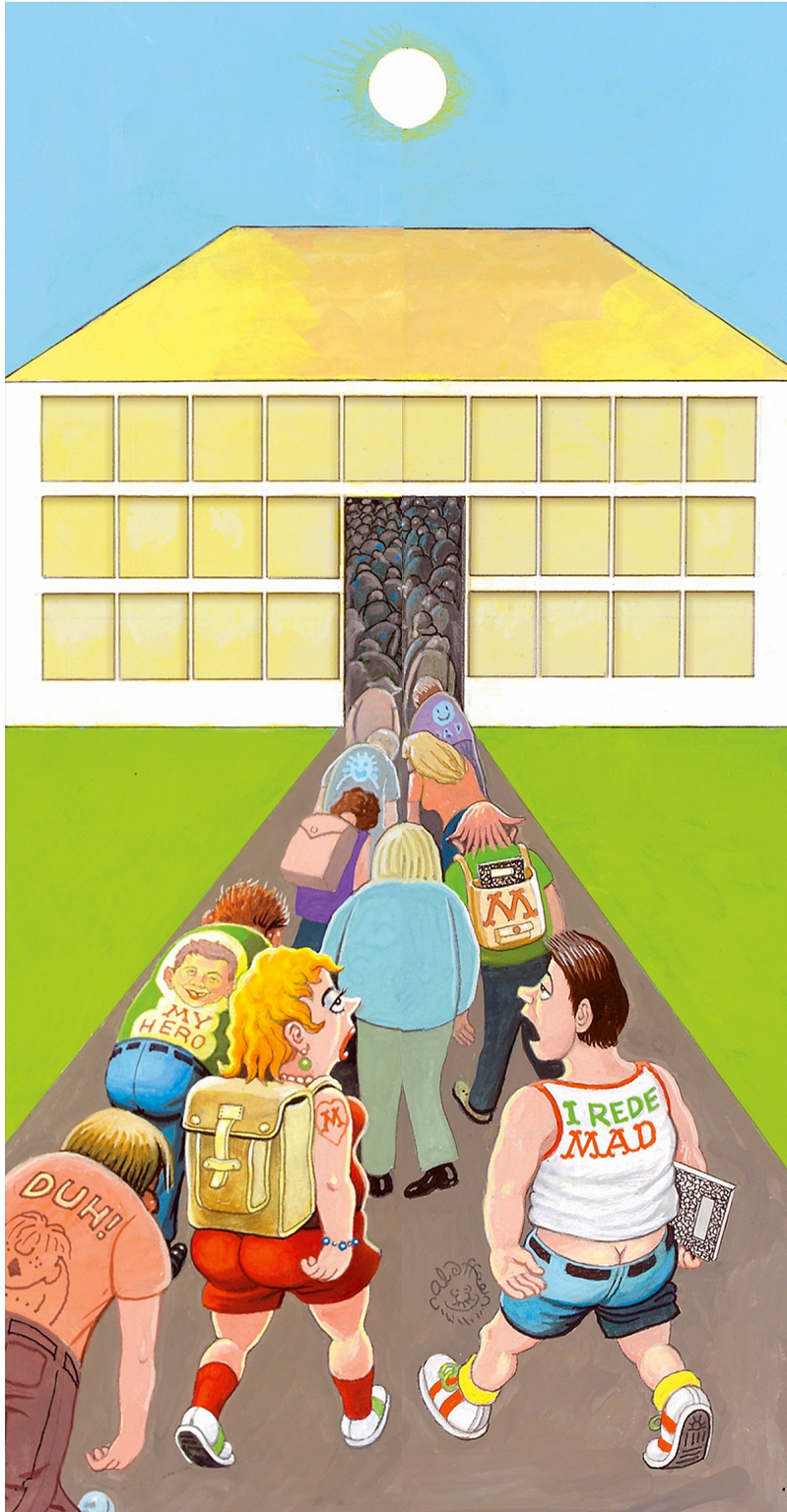
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FOLD PAGE OVER LIKE THIS!

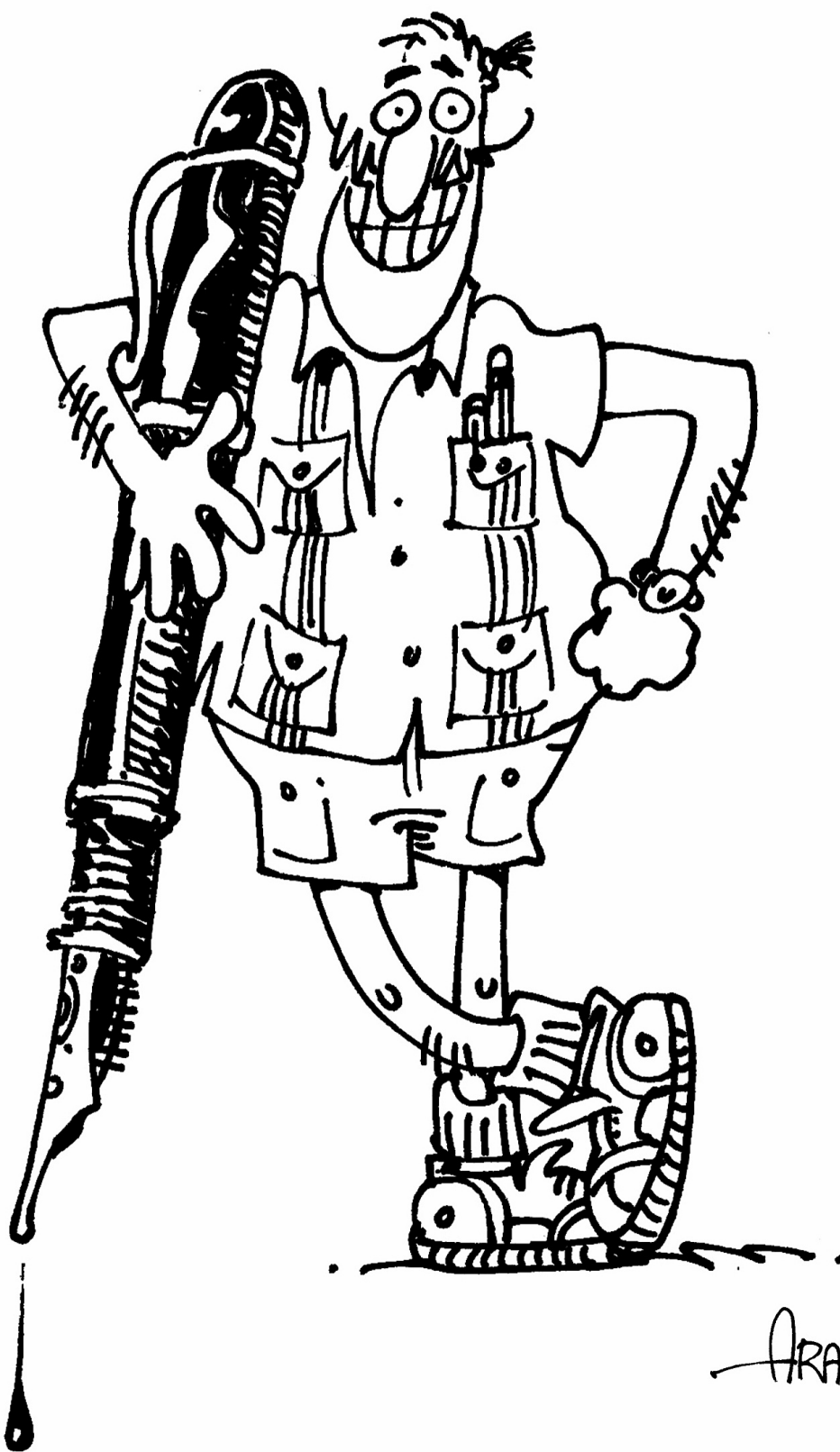
A **B** FOLD BACK SO THAT "A" MEETS "B"



SUMMER
SCHOOL

A **B**

MAD



ARAGON'S

SON OF ULTRON

"THIS FAN...
THIS MONSTER!"

